# IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF OKLAHOMA

STATE OF OKLAHOMA, ex rel. W.A. DREW EDMONDSON, in his capacity as ATTORNEY GENERAL OF THE STATE OF OKLAHOMA AND OKLAHOMA SECRETARY OF THE ENVIRONMENT C. MILES TOLBERT, in his capacity as the TRUSTEE FOR NATURAL RESOURCES FOR THE STATE OF OKLAHOMA

**PLAINTIFFS** 

v. CASE NO.: 05-CV-00329 GKF -SAJ

TYSON FOODS, INC., TYSON POULTRY, INC., TYSON CHICKEN, INC., COBB-VANTRESS, INC., CAL-MAINE FOODS, INC., CAL-MAINE FARMS, INC. CARGILL, INC., CARGILL TURKEY PRODUCTION, LLC, GEORGE'S, INC., GEORGE'S FARMS, INC., PETERSON FARMS, INC., SIMMONS FOODS, INC. and WILLOW BROOK FOODS, INC.

**DEFENDANTS** 

Report by Dr. Samuel Myoda

# 1. Introduction

- 1.1. See attached CV for background information, publications, education, employment history and credentials for Dr. Myoda.
- 1.2. IEH was retained in November, 2007 by Defendants at an hourly rate of up to \$400/hr to serve as expert consultants regarding, but not limited to, microbial source tracking, microbiology, water quality, public health and related regulatory affairs. IEH has been asked to review the Plaintiff's testimony and reports, the water quality data and other relevant parameters that influence water quality in the Illinois River Watershed (IRW) and to offer our scientific opinions on the water quality and factors that affect the water quality in the IRW.
- 1.3. We previously submitted an affidavit, testimony and demonstratives in this matter. We incorporate by reference my previously stated opinions as amended.

# 2. General Microbiology

2.1. Bacteria are microscopic, unicellular organisms that are prokaryotes, meaning that unlike our cells they do not contain a nucleus. There are many different physical and biological properties of these organisms, they have preferred habitats, and interact with their surroundings in many different ways. There are literally trillions upon trillions of bacteria in the environment and the overwhelming majority of them are not pathogenic. Bacteria are an integral part of our lives; they are used in food production, e.g. yogurt and cheese, in our digestive system, e.g. *E. coli* and enterococcus, in the soil, e.g. nitrogen fixing bacteria that are essential to the nutrient cycle and are also in the air and water. Bacteria are used to treat wastewater, to break down pollutants, e.g. bioremediation, and are used in drug development and production. There are a plethora of beneficial uses for bacteria.

2.2. Despite the wealth of knowledge regarding bacteria, in fact relatively little is known about the total universe of bacteria, and it is estimated that scientists have been able to culture (grow in the lab) less than 2% of the bacteria that exist. There are a host of factors that affect the "fate and transport" of specific types of bacteria in the environment: how do different bacteria handle different environmental factors; what is the relationship between bacterial transport and precipitation; what factors govern soil infiltration and filtration/sorption; what characteristics govern relative survival rates, predation rates, and growth rates; and the impact of factors such sunlight (UV radiation), temperature, sedimentation, humidity, pH, moisture content, etc.? These factors affect the fate and transport of each bacterium.

## 3. Indicator Based Water Quality Standards to Protect Public Health

3.1. Developing strategies to protect public health has driven the study of microbiology. In the late 1800s/early 1900s, illness due to poor sanitation and water quality was commonplace, largely due to inadequate sewage treatment, hence the need to develop and install sewage treatment facilities and limit if not prevent fecal matter from entering the water. In order to evaluate the effectiveness of the treatment interventions and resulting water quality, a test was needed. The ideal approach is to test for the pathogens in the water directly; however, many of the pathogens were unknown, in relatively small quantities and hard if not impossible to test for at the time. Therefore, the indicator organism approach was embraced and because certain coliforms are virtually always found in feces, the presence of total coliforms was used as an indication that fecal contamination was probable. The total coliform group contains bacteria such as Citrobacter, Enterobacter, Escherichia (*E. coli*), Hafnia, Klebsiella, Serratia and Yersinia.

- 3.2. The problem with using total coliforms as an indicator of fecal contamination is that not all the bacteria in this group are found in feces. In an effort to increase the accuracy of the indicator organism approach, a subset of total coliforms the faecal coliform group (aka fecal coliform) replaced total coliforms as a measure of water quality. The faecal coliform group contains bacteria such as *E. coli*, Citrobacter, Enterobacter and Klebsiella. Although this was a better approach, it still did not eliminate the possibility that indicators would be found when in fact there was no fecal contamination (or pathogens) present. This is because in the faecal coliform group, *E. coli* is associated with feces however; organisms such as Citrobacter, Enterobacter and Klebsiella do not originate in feces and because the faecal coliform count does not differentiate which bacteria(s) are being quantified, it is not known which organisms are present/absent or where they came from.
- 3.3. In the early 1980s, realizing the shortcomings of the use of faecal coliforms as an indicator, the EPA set out to develop a better methodology to measure water quality. The technology was still not in place to directly detect all the potential pathogens so alternative indicator bacteria were evaluated. By definition, indicator(s) must be easy to detect, non pathogenic, exist in greater quantities than the pathogen and must live longer than the pathogens. An indicator would be useless if it did not persist in the environment at least as long as the pathogen. In addition, there should be a correlation of the indicator concentration with the pathogen concentration and the fate and transport properties of the indicator and pathogen ideally should be identical but at a minimum need to be correlated. The EPA did not at that time evaluate the correlation of indicator with pathogen or the fate and transport characteristics of each. The EPA did, however, evaluate the indicator bacteria concentration(s) versus number of reported gastrointestinal illnesses reported by swimmers using the water bodies for primary contact recreation although they did not attempt to identify which pathogens were causing

illnesses. The general consensus in the scientific community is that the majority of the illnesses were caused by enteric viruses; the evidence supports this conclusion as the studies were done at beaches that were impacted by human wastewater discharges that would typically carry human enteric viruses. The conclusions of the epidemiological studies resulted in issuance of the *Ambient Water Quality Criteria for Bacteria -1986* (EPA440/5-84-002) that recommended a water quality standard of a geometric mean of 126CFU *E. coli*/100ml (235CFU/100ml to 576CFU/100ml single sample maximum) or 33 CFU enterococcus/100mL (61CFU/100ml to 151CFU/100ml single sample maximum) for fresh water and 35CFU enterococcus/100ml (104CFU/100ml to 500CFU/100ml single sample maximum) for marine water (the EPA determined that the risk levels associated with these indicator bacteria concentrations are between 8 to 19 illnesses per 1,000 swimmers). After its issuance, the EPA recommended that all States use either *E. coli* or enterococcus instead of faecal coliforms as indicators of water quality and in 2000, the Beaches Environmental Assessment and Coastal Health (BEACH) Act required States adjacent to the Great Lakes and coastal states to adopt the 1986 Standards.

3.4. The recommendation to adopt the federal guidelines was met with resistance due to the reluctance to change for a variety of reasons, including but not limited to the fact that the correlation of illnesses to indicator concentrations was not as strong as some deemed appropriate and that the epidemiological studies were carried out in waters that were impacted by wastewater treatment plant discharges. One of the major objections was that in areas that have wastewater treatment plant effluent the illness rate versus indicator concentration would be higher due to the presence of human enteric viruses in the effluent. At the time of the studies, the EPA's intention was to do additional studies to determine if indicators that were derived from various sources did in fact hold a different correlation with illness rates. However, the studies were never carried out due to funding constraints. The

indicators, both *E. coli* and enterococcus are shed from virtually all warm blooded animals, e.g. cattle, pigs, deer, birds, wildlife, waterfowl, humans, pets, etc. In fact, wildlife, waterfowl and birds are major contributors of the *E. coli* and enterococcus that are found in surface waters. The issue of different sources was addressed in the EPA 1994 *Water Quality Standards Handbook* that allowed a State to discount all indicator bacteria derived from nonhuman sources when making regulatory decisions. This policy was extremely important because States were in the process of developing total maximum daily load regulations (TMDLs) to address high levels of bacteria in surface waters throughout the country and finding that *E. coli* and enterococcus were ubiquitous in the environment. A TMDL is the regulatory mechanism that is in place to address impaired waters. The TMDL process includes but is not limited to monitoring, identification of the sources of a pollutant, assignments of load and waste load allocations, pollution control strategies, public participation, and permitting coordination (MS4, CAFO and NPDES) to remediate the problem. The State of Oklahoma has not promulgated a TMDL for the IRW. The appropriate first step to addressing water quality concerns in the IRW should have been the development of a TMDL, not litigation.

## 4. EPA Development of Revised Water Quality Standards for Bacteria

4.1. In 2004, the EPA promulgated a rule that required the States included in the 2000 BEACH Act to adopt the 1986 bacteria standards and reversed the policy of discounting nonhuman derived bacteria indicators. Also included in the 2000 BEACH Act was a mandate that the EPA reevaluate the standards and develop revised standards by 2005. However, the EPA failed to meet this deadline. In spring of 2007 the EPA convened the Experts Scientific Workshop to discuss the critical research and scientific needs relating to the development of the new recreational water quality standard; Dr. Myoda was invited and served as an expert at this

workshop. A five year timetable was mapped out for completion of the revision of the standards culminating in the adoption of revised water quality standards by 2012. One of the major issues addressed in the workshop was the problem that there was little or no correlation between the current indicator organisms and many of the human pathogens. Furthermore, any relationship between the fate and transport characteristics of the indicators versus the pathogens is dependent upon the source of the indicators and the nature of their environment. Therefore, the correlation between indicator concentrations and risk levels is unclear. The panel considered areas impacted by agricultural sources to be of the highest priority for research because the inadequacy of the present indicator approach, i.e. *E. coli* and enterococcus, was evaluated to be greatest in those areas. Poultry was differentiated from other agricultural animals because the risk level from poultry was considered to be lower than that of other agricultural sources, e.g. cattle.

4.2. When developing the appropriate indicator(s), knowledge of the fate and transport characteristics of the indicator(s) and pathogens, both individually and as they relate to each other, is critical. Individually, fate and transport is significant because only those pathogens that are present and viable in the water pose a potential public health risk to those recreating in the water. As the microbiological characteristics of each pathogen are significantly different, it is highly likely that their fate and transport characteristics will vary as well. Ideally, the indicator(s) chosen as the surrogate for the pathogens will have the same fate and transport characteristics of the pathogens themselves. However, since this is unlikely, it is important to know and relate the characteristics that are indicator(s) specific to the pathogens so that the measurement of the indicator can be correlated to the concentration of the viable pathogens in the water and ultimately to public health risk.

- 4.3. The most simplistic route of transport is direct deposition, e.g. cattle defecating in streams. Once the pathogen(s) (assumed to be carried in the feces of warm blooded mammals) is excreted over or in the water, the relevant questions are how long the pathogen will be viable and available in the water column. Indirect deposition of feces introduces many more variables affecting the fate and transport of the bacteria and/or pathogen. First, the fecal properties from different mammals vary substantially. One of the primary differences (aside from pathogen and indicator density) is moisture content. Very "wet" feces is more likely than "dry" feces to introduce pathogens into the environment. After defecation, the distance from the water plays an important role as well. Driven by heavy precipitation and transported primarily via surface runoff, the organisms may be washed into the surface water by sheet flow where it occurs. During this transport, they are subjected to a variety of environmental factors including but not limited to UV disinfection, predation, temperature etc. that affect the proportion that will ultimately end up in surface water in which people are recreating. The application of poultry litter is an example of indirect deposition. The indicator bacteria (as well as any other bacteria contained in the feces) are subjected to the conditions in the litter for great lengths of time prior to the application of the litter as a fertilizer/soil amendment. During this time, the composting processes along with natural die off kill a substantial portion of the bacteria. What bacteria may survive until application is then subjected to the aforementioned environmental factors and only a small portion (if any) will remain viable.
- 4.4. Resuspension from sand or sediment could also play an important role in contributing to the indicator organism concentrations in the water column. There may be a reservoir of indicator(s) that could be reintroduced into the water column. Additionally, regrowth of the indicator(s) could represent a source and confound the risk assessment/prediction.

#### Microbial Source Tracking (MST)

5.1. The science of microbial source tracking (MST) was developed in the early/mid 1990s during which time the EPA policy allowed the discounting of nonhuman sources of indicator bacteria. MST was conceived as a tool to discriminate between human and the nonhuman sources so that appropriate TMDLs, pollution control strategies (PCS) and best management practices (BMPs) could be developed. MST was an extension of the principles used in track down studies such as those done by the CDC during an illness outbreak. Antibiotic resistance analysis (ARA, aka ARP – antibiotic resistance pattern) was one of the more widely used MST techniques. Initial studies reported high average rate of correct classifications (ARCC) as a measure of accuracy (using various calculation techniques including the holdout method of cross validation) and suggested that an ARCC of 60% to 70% was enough for water quality managers to base decisions on (Harwood et. al, 2000, Classification of Antibiotic Resistance Patterns of Indicator Bacteria by Discriminant Analysis: Use in Predicting the Source of Fecal Contamination in Subtropical Waters). Encouraged by the results of initial studies and due to the time constraints relating to the development of TMDLs and other regulatory pressures, ARA was quickly embraced by many as a mainstream technology and was widely used for MST. But as more studies were undertaken and ARA as well as other MST methods were challenged by the scientific community in method comparison studies in which known samples were given blindly to participating labs, the majority of the methods performed poorly. In both the Southern Coastal California Water Research Project (SCCWRP)/EPA study and the USGS method comparison studies, ARA performed very poorly and had extremely high false positive rates (39% to 100%). Dr. Harwood participated in the SCCWRP study and utilized this methodology; her lab's performance reflected this deficiency. In addition, it was determined that the use of ARCC using techniques such as the holdout method of cross validation was not an adequate

these method comparison studies.

5.2. It is imperative that standard methods that have been accepted by the scientific community are followed. These methods should be approved by the appropriate authority such as the EPA, Standard Methods for the Examination of Water and Wastewater, and/or AOAC, etc. This ensures that, if the tests are carried out correctly, the results are reliable and reproducible. In addition to utilizing the proper testing method, sample collection must be carried out with equal rigor and quality controls. Issues such as hold time (normally included in the standard method) must be strictly adhered to or the results are invalid, e.g. exceeding the hold time on water samples that are being analyzed for bacteria concentrations could lead to higher counts due to regrowth. Statistically valid sampling plans must be followed; sample locations and the time the samples are taken must be randomly selected. A minimum number of samples must be taken to ensure that the testing reflects an accurate picture of the whole. Positive and

negative controls must be used. Unless all these elements are included in a scientific study, the results are questionable if not invalid.

# 6. 303(d) Listings in the IRW

6.1. Relative to the EPAs recommended standards; surface waters throughout the country are out of compliance. For example, Delaware is a state with three counties, one primarily urban, one primarily agricultural and one mixed. Delaware lists approximately 97% of the State's waters on the 303(d) list as impaired due to high enterococcus levels. Coincidently, Delaware monitors approximately 97% of its surface waters. Throughout the country, the single largest cause of impairments resulting in 303(d) listings as "impaired waters" is pathogens

(http://iaspub.epa.gov/waters10/attains\_nation\_cy.control?p\_report\_type=T).

In Oklahoma, 5,847 miles of stream segments are listed as impaired due to high enterococcus levels, 3,118 miles due to high *E. coli* levels and 2,921 miles due to high faecal coliform levels.

Of the lakes assessed, 34% did not meet the primary contact recreation standards (Tenkiller Ferry Lake is not impaired by bacteria). In Oklahoma, more stream segments are listed as impaired for enterococcus than any other water quality parameter. In the IRW there are no

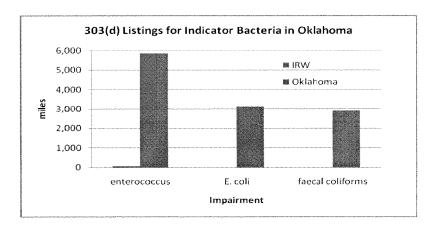


Figure 1. 303(d)listings in Oklahoma

stream segments listed as impaired by faecal coliforms, 6.2 miles listed as impaired by *E. coli* and 73.5 miles listed as impaired by enterococcus. This represents 0% of Oklahoma's impairments for faecal coliforms, 0.2% of Oklahoma's impairments for *E. coli* and only 1.26% of Oklahoma's impairments for enterococcus (**Figure 1**, Oklahoma 2006 303(d) list). Throughout the USA, there are 10,294 segments listed as impaired for bacteria (**Figure 2**).

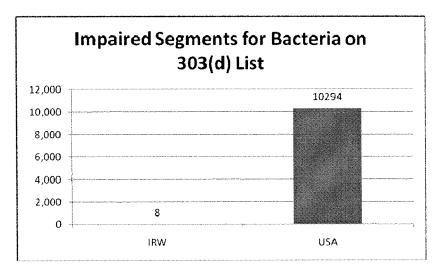


Figure 2. 303(d) Listings for Bacteria in the USA

6.2. All of the watersheds in Oklahoma contain waters that are listed as impaired and require

TMDLs. The issue of high bacteria levels is prevalent throughout Oklahoma and is in no way

confined to the IRW or areas that are used for poultry production or the application of poultry

litter. The bacteria levels that are seen in the IRW are typical of the levels seen throughout

Oklahoma as well as the rest of the country as evident by 303(d) listings and TMDLs that

require reductions of up to and in some times greater than 90% of the indicator bacteria.

## 7. Supplemental Water Quality in the IRW

7.1. In reviewing the data it is apparent that standard methods were not followed in the Plaintiffs' testing. During our initial review, we looked at approximately 1,700 water sample records and

over 72% exceeded the 6 hour hold time mandated by the EPA for recreational water being tested for indicator bacteria (E. coli, enterococcus) was violated, in many cases by one to two days. In no instance did the Plaintiffs exclude data derived from samples that did not meet the 6 hour hold time. Therefore, the conclusions based on these data are unreliable. In addition, the primary body contact recreational water quality standard is evaluated against a geometric mean of no less than 5 samples equally spaced over a 30 day period, a frequency that was virtually never achieved during the Plaintiffs' study, neither in the data used by the State nor any and all supplemental data sets. Sampling locations were not chosen randomly. It appears that the locations that the Plaintiffs thought it most likely to find what they wanted to find were chosen. Furthermore, it appears that the timing of sample collection was not randomized either, both with respect to the time of day samples were collected and the timing relative to flow conditions. Many of the samples were taken during high flow conditions during which bacteria counts will generally be higher than average due to resuspension and runoff. Flow conditions are normally accounted for in a TMDL so that an accurate model or representation of the watershed can be used to assess water quality. There are many ways to consider flow e.g., a hydrodynamic model, flow duration curve, cumulative distribution, etc. Flow was not considered in the Plaintiffs' analysis. In fact, many of the supplemental samples were taken during high flow events resulting in data that reflects an artificially high level of indicator bacteria in the IRW. Based on all of these violations of standard methodologies, we believe that the data is unreliable and is biased and skewed in favor of the Plaintiff's position.

7.2. The CRA report revealed egregious violations in proper sampling protocols. These violations included but were not limited to samplers walking through feces into water that they then sampled, soil borers driven through feces and into the dirt when soil samples were taken and between uses, sampling tools were not disinfected. A review of the edge of field sample data

reflects that the mean bacteria concentration for E. coli is 4,174 CFU/100ml, for enterococcus is 14,664 CFU/100ml, and for faecal coliforms is 6,371 CFU/100ml. Although there were a few samples reported to have concentrations of 1,600,000 CFU/100ml, those are atypical and represent outliers in the data set. However, even those outlying values are an order of magnitude below that of sewage influent (5,400,000 CFU *E. coli*/100ml, Miyanaga et. al, 2006, *Detection of Escherichia coli in the sewage influent by fluorescent labeled T4 phage*). In my view, the atypically high values are more consistent with samples taken in close proximity to a concentrated source of indicator bacteria, e.g. cattle feces, than with runoff samples taken from areas affected by uniformly distributed indicator bacteria such as the application of poultry litter.

7.3. The indicator bacteria in the waters of the IRW originate from many sources. The loading from cattle is extremely significant. Typically, cattle will excrete 15 to 35 kg of feces per day. In the summer when the majority of primary contact recreation is occurring, the initial *E. coli* concentration in the cattle feces will be approximately 3,000,000 CFU *E. coli*/gram. However, after deposition the bacteria multiply and reach levels up to 48,000,000 CFU *E. coli*/gram (Sinton et. al, 2007, *Survival of Indicator and Pathogenic Bacteria in Bovine Feces on Pasture*). Also in the summer months the cattle tend to congregate near and in the streams in order to cool off, increasing the possibility of direct deposition into and in close proximity of the streams. This means that each day one cow will contribute roughly 960,000,000,000 *E. coli* into the environment and with approximately 200,000 head of cattle in the IRW over 192,000,000,000,000,000 CFU *E. coli* will be introduced into the environment each day. Contrasting the growth of indicator bacteria in a "cow pie" is the death of indicator bacteria in the litter via composting in the poultry houses and by direct exposure to UV radiation. The litter is spread in a very thin layer on the surface of a field, it is dry and the indicator bacteria

- are not protected as they are in "cow pies". Dr. Harwood testified that she believed that the indicator bacteria in poultry litter would only survive for a few hours after application.
- 7.4. In addition to cattle, there are approximately 150,000 swine and numerous wildlife (geese, ducks, deer, turkeys, other birds, small mammals, rodents, etc.) that live throughout or migrate through the watershed. The wastewater treatment plant effluent and septic system loads are additional sources of indicator bacteria. As indicated in the numerous TMDLs that have been established in OK, wildlife are significant sources of fecal material and indicator bacteria. The USGS reported that in Delaware County, Oklahoma, 45% of the E. coli sampled came from birds and 22% came from cattle (Reconnaissance of the Hydrology, Water Quality, and Sources of Bacterial and Nutrient Contamination in the Ozark Plateaus Aquifer System and Cave Springs Branch of Honey Creek, Delaware County, Oklahoma, March 1999-March 2000).

#### 8. Pathogenic Bacteria Not Detected in the IRW

8.1. The presence of indicator bacteria does not mean that pathogens are present. The pathogens that the Plaintiffs claim to be present include salmonella, campylobacter and E. coli O157 (a strain of E. coli that is pathogenic to humans). These pathogens are carried by a variety of hosts. For example, E. coli O157 are primarily found in cattle, salmonella in reptiles and poultry, and campylobacter in cattle, swine and poultry. Other hosts could carry these pathogens as well. The Plaintiffs contend that E. coli O157 is shed from poultry. However, there is virtually no evidence that poultry carries E. coli O157 and the Plaintiffs never tested for or found it in the litter or in the environment. Campylobacter does not survive well in the environment. It will die when exposed to oxygen and will also readily dehydrate and die. We find the Plaintiffs' campylobacter testing results in the IRW not surprising. No campylobacter was found in litter, ground water, dust, soil, public water supply or spring water samples and

The basic precept in the field of regulatory control of the microbiological status of water and environmental samples is the identification and enumeration of viable indicator organisms and pathogens as the only predictor of the public health status of a specific material. A wide spectrum of specific tests and criteria has been developed to grow and enumerate microorganisms in the laboratory setting. The specifics and usages of these analyses are listed in the Federal Register and have been published in the Standard Methods for the Examination of Water and Wastewater. Using the results from these testing procedures, US EPA and state and local regulatory entities enforce the standards set up by the appropriate governing bodies. It is only through the use of such scientifically sound and verifiable testing criteria that effective enforcement can be accomplished for the public's benefit.

The concept that some potentially pathogenic microorganisms may be present in the environment but are in a metabolic state from which they cannot be grown in the laboratory (viable but not culturable or VBNC) has been reported. How a situation concerning VBNC organisms in the environment may impact human health is a matter of dispute. In some studies, the appropriate application of suitable culturing conditions have been questioned, cells subsequently observed were from a very minor subpopulation viable cells (2, 4, 9, 11) or cells adapted to utilize the nutrients released from dead cells (3) in the original sample. Some studies have used tests and assays that measure both live and dead cells, never reflecting on the fact that the dead cells posed no threat to humans. Resuscitating VBNC organisms often

takes non-physiological conditions, referred to by one researcher as "exquisite laboratory conditions" (8). Winfield and Groisman state, "Recovery from a VBNC state occurs rarely, if at all" (17). Studies using VBNC cells directly indicated that pathogenicity was not seen (4, 5, 6, 8, 10, 13, 14, 15, 17). In fact some researchers consider the concept of 'viable but not culturable' as an oxymoron (1). Barer and Bogosian (2004) summarize the metabolic status of VBNC cells, stating, "that the observed nonculturable cells are either dead or passing through a brief injured state to death." For effective regulation and enforcement in monitoring environmental samples for potential health threats, there is a necessity for verifiable identification of microorganisms in a metabolic state and in sufficient numbers to initiate a disease process in humans. No evidence exists to support such conditions arising from VBNC organisms in the environment. The microbiological regulatory field is based on the enumeration of viable organisms and not on detecting the presence of material that that does not pose a threat to human health. Plausible predictions on the safety of food, potable water, and wastewater effluent would be impossible without reliable and reproducible assays to quantify the actual levels of viable suspect organisms in these materials.

The Plaintiffs' explain that the negative results of their tests for pathogenic salmonella and campylobacter are due to the fact that these organisms are present but in the VBNC state. This is not true. The Plaintiffs' did not find them because they were not present. The lack of these pathogens and confirmation of their negative results could have easily been confirmed using molecular methods. In fact, e-mail correspondence and lab a notebook entry indicates that some samples were tested for pathogens using PCR. However, we were unable to find any of those results in the material that the Plaintiffs' provided and Dr. Harwood indicated in her deposition that she did not use PCR to test for pathogens. We find it very puzzling that the written records do no match her testimony. In addition, in support of the Plaintiffs' VBNC

theory, Dr. Harwood's report states that "Many studies have indicated that pathogens which enter the VBNC state remain infectious (Baffone et al., 2003: Oliver and Bockian, 1995) including Campylobacter jejuni (Baffone et al., 2006) and E. coli O157:H7 (Makino et al, 2000)." This is very misleading. Baffone et al., 2003 reports that cells from 3 strains of Vibrio were incubated in salt water until their viable counts were >0.1cfu/ml. 0.1 ml was used to infect mice per gastric. Subsequently mice were sacrificed and the gut tissue cultured. Recoveries of the inoculated Vibrio strain were seen in 25-50% of the mice. It took 2 sequential mouse passages for the organisms to recover pathogenic characteristics. Vibrio is not found in chickens, it is a pathogen of concern in shellfish. Baffone et al., 2006 reported that using similar inoculation criteria with different strains of campylobacter, it was isolated from less than 30% of mice tested. None were deemed 'infected' as was stated in the Harwood report – rather we can only say that they were 'resuscitated'. Furthermore, ~10<sup>4</sup> metabolically active cells (though 'nonculturable') were needed to effect subsequent recovery of campylobacter from the mouse gut. This number is significantly higher than what is needed for normal metabolically active cells and is significantly higher than concentrations typically found in the environment.

# 9. Plaintiffs' Flawed "Biomarker"

9.1. Plaintiffs purport to have identified a poultry specific "biomarker", which they allege allows them to specifically identify bacterial contamination derived from poultry sources. Plaintiffs further assert that their process allows them to quantify the amount of "biomarker" which they suggest correlates with the presence of indicator bacteria. The development of the Plaintiffs' "biomarker" process was deeply flawed in many ways. In fact, their conclusion that their "biomarker" is specific to poultry is demonstrably false.

- 9.2. As indicated and as I discussed in my prior affidavit and testimony, the process that the Plaintiffs followed was inadequate and plagued with omissions and shortcuts. These shortcomings included: omission of feces testing; failure to investigate if any relationship exists between the "biomarker" and indicator bacteria in the feces; failure to investigate the temporal relationship between the "biomarker" and indicators in the litter; failure to isolate the organism carrying the genetic sequence amplified by the LA35 primer set; failure to characterize the fate and transport characteristics of the "biomarker; failure to prove specificity, both by inadequate sampling size and omissions of potential alternative sources of fecal matter that carry the "biomarker"; and failure to demonstrate a relationship between the "biomarker" and pathogens associated with poultry.
  - 9.2.1. Failure to test poultry feces directly: The Plaintiffs' central allegation is that indicator bacteria and therefore pathogens derived from poultry feces pollute the waters of the IRW. Therefore, the logical, first step in the development process should have been the identification and isolation of the "biomarker" in feces. This would have confirmed/refuted that the "biomarker" originated from poultry feces and did not originate from other sources such as the bedding material or feed.
  - 9.2.2. Failure to investigate if any relationship exists between the "biomarker" and indicator bacteria in the feces: Had the Plaintiffs demonstrated that the "biomarker" did originate in the poultry feces, Plaintiffs could also have investigated whether there existed any relationship between the indicator bacteria (E. coli and enterococcus) and the "biomarker" in the feces in this case, the Plaintiffs did neither. Therefore, neither a correlation to indicator levels nor to potential public health risk has been established in the faecal matter excreted by poultry.

primer set: The plaintiffs' did not positively identify, culture or isolate the organism(s) that carry the genetic sequence that correspond to their "biomarker". In fact, the Plaintiffs did not determine if the "biomarker" was derived from a fragment of DNA from dead bacteria or from living bacteria. The genetic sequence used as the biomarker is a portion of the 16S rRNA gene. The known bacterium that has the closest sequence to this fragment is Brevibacterium avium. Brevibacterium avium was first identified and isolated from bumble-foot lesions in domestic fowl in 1999. B. avium can be easily cultured and is differentiated from other Brevibacterium species by both its genetic sequence and phenotypic traits e.g., temperature at which it grows, utilization of arabinose, etc. so it is puzzling why the Plaintiffs did not try to isolate it. Brevibacterium avium is considered to be nonpathogenic and has been associated with the bumble foot lesions in poultry. In general, the conditions in the intestinal tract of poultry are not conducive to Brevibacterium sp. survival. In addition, there are many species and strains of Brevibacterium sp. that can be found throughout the environment, e.g. cheese, soil, ear canal, rice, etc. By not isolating a pure culture of the organism in question, the Plaintiffs not only failed in determining if the genetic material was derived from live or dead bacteria but also forewent the opportunity to specifically identify the organism. Because they failed to do so, the Plaintiffs cannot adequately determine if the organism is specific to poultry nor can they investigate the fate and transport characteristics of the organism.

9.2.3. Failure to isolate the organism carrying the genetic sequence amplified by the LA35

9.2.4. Failure to investigate the relationship (static and temporal) between the "biomarker" and indicators in the litter: Regardless of the origin of the "biomarker", once in the litter, the relationship between the indicator bacteria (E. coli and enterococcus) and the "biomarker" should have been investigated. In order for the Plaintiffs' proposed method

to be a useful MST tool, this relationship must be clearly defined – it was not. Without defining this relationship there is no way to calculate the amount, if any, of the indicator bacteria found in the environment which originated from poultry litter. Dr. Harwood did claim to demonstrate this relationship; however, her analysis was flawed. First, no temporal relationship was established. Plaintiffs' process was developed in the first instance based on two litter samples taken on the same day from a single location. In order to establish a meaningful relationship, multiple samples from the same poultry houses must be taken over a period of time. Designing the sampling plan in this way would allow one to determine if the die-off, growth and deposition rates of the "biomarker" was related to the indicator bacteria. Because this temporal relationship was not studied, even if a correlation may be evident at one point in time, it is impossible to know if that relationship is stable. For example, if on day one the "biomarker":indicator ratio was 20:1 and the "biomarker" was growing and the indicator bacteria were dying (as would be a reasonable assumption for Brevibacterium: Enterococcus), the next week the ratio could be 100:1. Therefore, no meaningful relationship between the two can be inferred or has been established.

9.2.5. The second flaw in Dr. Harwood's attempt to demonstrate the relationship of "biomarker" versus indicator bacteria was with the correlation that she proposed. Dr. Harwood had many litter samples available yet choose to run qPCR initially on only 9 samples. Of these 9 samples, 3 had enterococcus values reported only as being greater than 120,000 CFU/g. This means that the enterococcus concentration of these samples is not known so any value assigned to them would be arbitrary. These samples should be excluded from any appropriate correlation. In addition, the time period between when these samples were taken and enumerated was not consistent. This introduced another unaccounted for

variable. Setting this aside (for the sake of illustration only), when the remaining "biomarker" concentrations are compared to the enterococcus concentrations in the remaining 6 samples there is no correlation ( $r^2 = 0.1671$ , Figure 3).

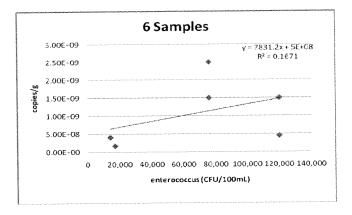


Figure 3. Six Original Litter Samples

At this point in the research, the next logical step would be either to stop because there was no correlation or assume that the sample size was too small and to test many, many more samples. The Plaintiffs did neither. They tested only one more sample, FAC1-6-20-06. FAC1-6-20-06 is very problematic. First, it was listed as a soil sample, not as a litter sample on the chain of custody form, the lab log in form, and the Certificate of Analysis. Second, FAC1-6-20-06 was not provided by the Plaintiff to the Defendants along with the initial sample set sent during discovery but was only sent after a specific request for it was made. Third, when it arrived at IEH, it was still labeled as a soil sample and did not look like a typical litter sample; it was very fine particles that resembled dark sand. Fourth, the reported enterococcus values of FAC1-6-20-06 were atypical, they were substantially lower (1 to 2 orders of magnitude) than that of other the other litter samples. It is very convenient that with the addition of this last and questionable sample, the "biomarker" versus enterococcus correlation was improved. ( $r^2 = 0.2914$ , Figure 4). However, even

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considering the increased r<sup>2</sup>, the correlation between "biomarker" and indicator bacteria is not strong enough to demonstrate any connection between poultry litter and indicator bacteria in the IRW.

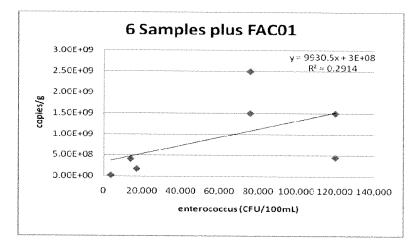


Figure 4. Six Original Litter Samples Plus FAC01

9.2.6. Failure to characterize the fate and transport characteristics of the "biomarker: It is crucial that a relationship between a "biomarker" and the indicator be established in order to develop any risk relationship. There are many factors that not only affect the survival of the organisms but how they travel in the environment (see Section 4). The Plaintiffs have not identified the source of the genetic material that corresponds to the "biomarker" let alone characterized the fate and transport of "biomarker". The Plaintiffs' method is based on the amplification of a particular genetic sequence that may or may not be from a live organism. The polymerase chain reaction (PCR) cannot differentiate between live or dead organisms. DNA can persist for long periods of time in the environment, creating positive PCR results long after the indicator or pathogen has been introduced into the environment and has died. The FAC1-6-20-06 sample that the Plaintiffs provided IEH is an excellent example, it was over two years old and had an extremely high PCR signal, demonstrating

the prolonged persistence of the target DNA in the environment. This same sample had very little enterococcus. Therefore, the public health risk would be greatly overestimated based on the "biomarker" concentration. Without knowing the fate and transport properties of the "biomarker", it is impossible to link the "biomarker" with indicators that may also be present in poultry litter. The fate and transport of the "biomarker" was not studied, therefore, no association with poultry litter may be developed.

9.2.7. Failure to prove specificity, both by inadequate sampling size and omissions of potential alternative sources of fecal matter that carry the "biomarker": In order for a marker or signal to be an effective MST tool it must be source specific. The "biomarker" that the Plaintiffs developed and claim to be poultry specific is not specific to poultry. The Plaintiffs only tested 24 cattle manure composites, 2 swine manure composites, 10 duck and 10 goose manure composites, 3 septic and 3 WWTP samples to validate the specificity of the biomarker. In this extremely limited sampling, the biomarker was found to be carried by ducks, geese and cattle. The vast majority of the potential sources of the indicator bacteria in the IRW were not tested, e.g. different species of birds, deer, pets, other wildlife, and rodents. These sources have been shown over and over again to be major contributors to fecal loading in watersheds throughout Oklahoma and the United States. Additionally, the cattle manure composites were taken from 10 "patties" so it is impossible to know if one in ten or all ten in ten carried the biomarker. If only one in ten carried the biomarker, diluting it with 9 other patties may have reduced the concentration below the method detection limit. It is very probable that the bacterial communities of animals living in close proximity to one another will be similar. Therefore, in order to capture a more representative sample of the watershed, patties should have been taken from different farms, not all from the same farm (Hartel et. al, 2007, Geographic sharing of ribotype

patterns in enterococcus faecalis for bacteria source tracking). Furthermore, Dr. Harwood testified that the sample locations were not randomly selected and that the locations were chosen based on the Plaintiffs' belief that the results would be favorable to them. The Plaintiffs have not shown the 'biomarker" to be poultry specific because the sampling plan was biased and inadequate; not only were there an insufficient number of samples of the sources that were represented, many of the major sources were overlooked.

- 9.2.8. Failure to demonstrate a relationship between the "biomarker" and pathogens: The

  Plaintiffs claim that there is an imminent and substantial threat to public health from the
  land application of poultry litter. However, the Plaintiffs have failed to show that there is
  any relationship between the 'biomarker" and any pathogenic bacteria. There is no public
  health linkage between the biomarker and illness rates. No epidemiological studies have
  been conducted to determine if there is a correlation between these two parameters. The
  Plaintiffs did however, show that there are virtually no pathogens present (salmonella,
  campylobacter) in the waters of the IRW even though they claim that the "biomarker" is
  present.
- 9.2.9. Failure to demonstrate a relationship between the "biomarker" concentrations and indicator bacteria concentrations in the IRW: The Plaintiffs claim that the levels of biomarker can be used to quantify the indicator bacteria originating from poultry in the IRW. However, when developing the quantitative aspect of this assay, negative values were reported for the amount of total DNA present. It is impossible to have negative amounts of DNA. Therefore the standard curves used in quantification cannot be correct and the quantitative values reported by the Plaintiffs are also incorrect. In addition, the error rate of the qPCR was never considered. Finally, the Plaintiffs' proposed relationship between "biomarker" concentrations in the IRW versus the indicator bacteria

concentration is incorrect because the Plaintiffs made the incorrect assumption, as Plaintiffs' own scientists recognized, that all the indicator bacteria were derived from poultry, an assumption that is grossly inaccurate. Therefore, no risk assessments can be made nor is it possible to extrapolate the amount of indicator bacteria originating from poultry in the IRW.

- 9.2.10. Failure to follow all lab protocol: There were many procedural failures in the Plaintiffs' work. Samples were improperly labeled or misidentified e.g. was FAC01 or FAC1-6-20-06 litter or soil? Sample labels fell off during shipping and were reattached based on the best "guesses" by the receiving lab as to which sample coincided with which labels. Chain of Custody forms were missing, unsigned and potentially back dated. In a review of the emails provided by the Plaintiffs, it was obvious that the most basic record keeping, archiving, sample handling, chain of custody forms and standard laboratory procedures were not followed e.g., there were blanket sample receiving forms that indicated the samples were received in good conditions at the appropriate temperatures when in fact many were not. These parameters need to be checked each time samples are received, not listed by default as Ok on a blanket form. These and other errors cast doubt on the validity of the Plaintiffs' work.
- 9.2.11. Failure to utilize a standard method: The "poultry biomarker" MST method is not a standard method nor has it been peer reviewed or third party tested, making it at best a research method and not one that can or should be used for any regulatory action(s). Nor should it be used to draw conclusions about the sources of indicator bacteria in the IRW (or anywhere else). As discussed below, IEH conducted additional testing that that the Plaintiffs failed to do. This testing, which should have been undertaken, showed that the method was nonselective and nonspecific. This additional testing demonstrates the risk of

using an MST method before it has been properly validated. The field of MST has a history of methods being embraced, only to discover the methods' deficiencies following adequate validations. The Plaintiffs' consultants have recently submitted a draft regarding the development of this method to the American Society of Microbiology (ASM) journal Applied and Environmental Microbiology. This draft was fraught with data omissions and at best should conclude with "further study is needed". That further study was performed by IEH and unequivocally demonstrated that this method is not poultry specific.

#### 9.3. IEH testing of the Plaintiffs' "biomarker":

9.3.1.IEH Laboratories followed the Plaintiffs' "biomarker" protocols (PCR and qPCR) and was able to successfully duplicate their methodology. In order to demonstrate that IEH had accurately reproduced the methodology, IEH tested pure cultures of *Brevibacterium casei* along with other *Brevibacterium sp*. The Plaintiffs reported that *Brevibacterium casei* produced positive signals both for the PCR and qPCR assays. IEH confirmed these results. As a secondary confirmation, IEH ran some litter, environmental, and plasmid DNA samples that the Plaintiffs provided. In addition, IEH evaluated the sensitivity of the assay by increasing the number of cycles.

### 9.3.2.IEH tested new samples:

9.3.2.1. Poultry litter and unused bedding material were supplied to IEH by Defendants.

IEH extracted total DNA from both samples and ran the Plaintiffs' biomarker assays.

The results were that both the PCR and qPCR assays were positive and generated the appropriate products from the poultry litter. IEH also enriched and incubated the unused bedding material and then extracted total DNA. The result was that that the LA35 PCR primer set generated the appropriate genetic "signature" from the bedding material. This means that the genetic material associated with the "biomarker",

- albeit in small quantities, was present in the bedding material prior to the introduction of the poultry.
- 9.3.2.2.IEH isolated over 375 cultures from litter and ran PCR on a subset of those cultures in an attempt to determine: 1) if the "biomarker" was derived from a viable organism, and 2) what that organism was. Isolates that gave positive PCR bands of the correct size were then run with qPCR and/or the PCR bands were sequenced. Isolates that generated bands that were not the correct size were set aside. Isolates that generated the correct size band included strains of: Brevibacterium avium,

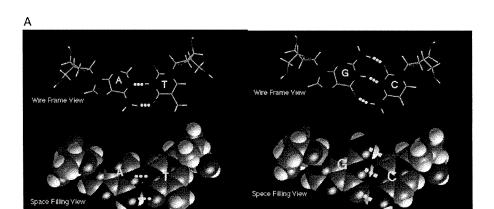
  Brevibacterium epidermidis, Corynebacterium ammoniagenes, Pantoea agglomerans,

  Exiguobacterium sp., and Lysinibacillus sphaericus. These organisms are not specific to poultry. It is important to note that when quantifying, qPCR does not distinguish band sequence or size, therefore the Plaintiffs' qPCR assay will generate a positive result when any target is amplified, e.g., the two bands generated from Brevibacterium casei or primer dimmer formation.
- 9.3.2.3. The Plaintiffs' acknowledge that a positive qPCR may be generated by organisms with similar genetic sequences and/or samples with multiple sources of these organisms. In an attempt to address this issue the Plaintiffs' claim that the qPCR melt curve will differentiate poultry specific signals from all others. This is simply not true. The melt curve does not differentiate poultry specific products. In the first place, the "biomarker" itself is not poultry specific. In the second, the melt curve is not sensitive enough to do so. DNA is double stranded; as a strand of DNA is heated the strands separate. The temperature at which 50% of the DNA becomes single stranded is defined as the melting temperature of that fragment of DNA. That temperature is a function of the length of the DNA strand and the composition of the

connect FIGURE 5. Base Pair BONDING

complimentary; A will bind with T and C will bind with G. Two hydrogen bonds

adenine (A), cytosine (C), guanine (G) and thymine (T). These base pairs are



three connect G-C (**FIGURE 5**). Therefore, like sized strands with a higher G-C content will have a higher melting temperature than those with lower G-C contents

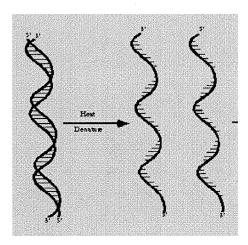


FIGURE 6. DNA, Double to Single Strands

because the energy (temperature) required to break three bonds is greater than that to break two. After qPCR, the products are heated so all the DNA is denatured (FIGURE 6) – as this process is occurring the fluorescence is measured to determine

the melting temperature (Figure 7). Typically, this curve is not the one used to

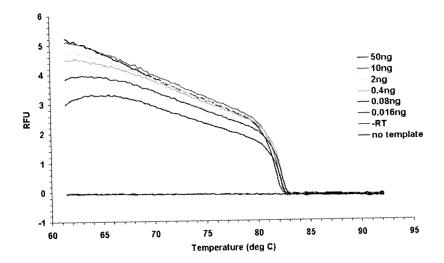


FIGURE 7. Melt Curve

represent the "melt curve". Rather, the first derivative (dF/dT) of the initial curve is generated and the melting temperature is illustrated as the peak of this new curve as illustrated by **FIGURE 8**. This temperature and the shape of the melt curve are dependent on the conditions of the reaction and sample matrix and composition.

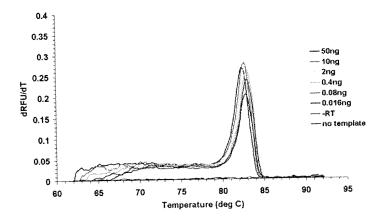


FIGURE 8. dF/dT (dRFU/dT) of "Melt Curve"

The solvent dimethyl sulfoxide (DMSO) is often added to PCR reactions to inhibit the formation of primer dimmers or secondary structures although it increases the mutation rate within the PCR reaction (Chakrabarti R., Schutt C.E. (2001), "The enhancement of PCR amplification by low molecular-weight sulfones", *Gene* **274** (1-2):293-298)). The Plaintiffs' tried many different concentrations of DMSO to clean up their reaction and improve their melt curve. However, even under the same laboratory conditions, one technician generated primer dimmers in his qPCR reactions while another technician did not. The shape of the melt curve graph is also a function of the software used to generate it. Depending on how many points are evaluated, the curve could be smoother or rougher or have one peak or many. Another factor affecting the shape of the curve is the concentration of the sample. Even with the same sample, different concentrations create slightly different melt curves (**FIGURE 7**). Three different isolates are represented in **FIGURE 9**; the melt curves all have approximately the same shape and the same melting temperatures.

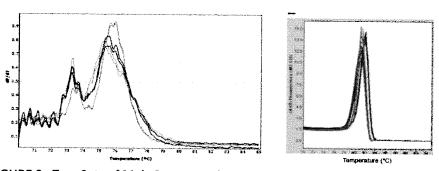


FIGURE 9. Two Sets of Melt Curves, Each Representing Three Unique Isolates

Using the melt curve analysis in the way the Plaintiffs' have (peak temperature), it
would be impossible to determine that there were three separate isolates present.

Although the melt curve is an excellent tool to determine if primer dimmers or two

targets are present, it cannot determine the amount of each product that is present and is not sensitive enough to detect minor base pair differences in products that are of similar length. Therefore, the melt curve analysis does not differentiate poultry specific versus non poultry derived targets. It is important to note that there is a technique referred to as High-Resolution DNA Melt Curve Analysis. This technique is selective in applications such as single nucleotide polymorphism (SNPs) analysis. This technique is generally done with short fragment (~50 bp versus ~532 bp for the "biomarker") where the position of the mutation is know so that a probe can be designed to target that portion of the DNA. In addition, the dF/dT curve is not used to differentiate the SNPS; the normalized difference curve is used. This is not the procedure the Plaintiffs used nor would it be feasible in the IRW because there are many potential sequences that produce similar sized products whose sequences are unknown.

- 9.3.2.4.IEH collected and tested 16 faecal samples from Canada Geese in the Seattle, WA area (Green Lake, etc.). The faecal samples were approximately 2 to 3 grams each and were collected with sterile cotton swabs, placed in sterile plastic bags and stored at 4°C. Subsequently, these samples were tested. The results were that all 16 of the Canada goose samples tested positive for the "biomarker". (Plaintiffs' own initial testing reflected a cow and two goose samples as "biomarker" positive.

  Subsequently produced documents show that and third goose sample was also positive.)
- 9.3.2.5.IEH collected sand samples from Juanita Beach, Kirkland, WA, a swimming beach on Lake Washington that was closed on 6/6/08 due to high levels of bacteria

(http://www.ci.kirkland.wa.us/News\_Room/Juanita\_Beach\_Swimming\_Area\_Closed \_Due\_to\_High\_Bacteria\_Levels.htm). There is no poultry production anywhere near Juanita beach however, there is a high population of waterfowl. The sand samples tested positive for the LA35 biomarker.

- 9.3.2.6.IEH routinely tests cow/cattle hide samples provided by various slaughter houses for pathogens (*E. coli* O157 and salmonella). Some of these samples were tested for the poultry "biomarker" and were positive. Unfortunately, because these samples tested negative for pathogens and were not collected specifically for this project, they were discarded. Recently, an additional cow hide sample was tested and it too was positive for the poultry "biomarker". This sample has been appropriately archived.
- 9.3.2.7.IEH is involved in an MST Project (Blaine Harbor, WA) being conducted by the EPA.

  As part of that project, Herrera Environmental Consultants collected known source faecal samples for library development on 9/10/2008. IEH received 4 samples: B7 crow, C8 dog, B9 and B10 water fowl. The results were that both B9 and B10 were positive for the "biomarker".

#### 10. Conclusions

- 10.1.The current water quality standards for bacteria are insufficient to evaluate public health risks in mixed source watersheds. Indicator bacteria are ubiquitous and originate from multiple sources in the IRW. Major contributors include cattle, swine and wildlife.
- 10.2. There is no evidence of pathogen introduction or elevated levels of risk due to land application of poultry litter in the IRW. The plaintiffs' pathogen testing demonstrates the opposite it shows that there are negligible if any levels of pathogens in the IRW that could potentially originate from poultry.
- 10.3. The fate and transport characteristics of the "biomarker" are unknown.
- 10.4. There is no statistically valid correlation between the "biomarker" concentrations v. indicator concentrations in the IRW.
- 10.5.The "biomarker" is neither selective nor specific and cannot be used as to qualify let alone quantify the source of the indicator bacteria in the IRW or if there is any effect on water quality due to the land application of poultry litter. The "biomarker" can be found in other sources such as ducks, geese, cattle, sand at beaches with no poultry influence and bedding material and no linkage to risk levels has been established nor has any valid correlation between indicators and "biomarker" concentration been developed. Using the Plaintiffs' methodology, IEH found the "biomarker" to be present in multiple sources AND also found that numerous organisms carry a genetic sequence that will yield positive results. Melt curve analysis is insufficient in distinguishing these other organisms because their sequences are too similar and/or the sample is a mixed culture.
- 10.6. There is no evidence that poultry is the major contributor of indicator bacteria into the waters of the IRW or that the land application of litter presents a public health threat in the IRW.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on December 1, 2008

Soul & Myda

Samuel P. Myoda

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# **Rebuttal Report**

# Review of Principal Components Analysis of Data and Review of Inferences about Presence of Biomarkers in the Population of Animals from the Illinois River Watershed

#### Prepared for:

Tyson Foods, Inc.
Tyson Poultry, Inc.
Tyson Chicken, Inc.
Cobb-Vantress, Inc.
Cal-Maine Foods, Inc.
Cargill, Inc.
Cargill Turkey Production, LLC
George's, Inc.
George's Farms, Inc.
Peterson Farms, Inc.
Simmons Foods, Inc.
Willow Brook Farms, Inc.

# Prepared by:

Charles D. Cowan, Ph.D. Analytic Focus LLC 4939 De Zavala Road, Suite 105 San Antonio, TX 78249

November 26, 2008

Charles D. Cowan, Ph.D.

Charles D Cowan

#### PERSONAL SUMMARY

1. My name is Charles Cowan. I reside in San Antonio, TX. I was retained by the defendants to provide an opinion regarding the use of principal components analysis by Dr. Olsen for this litigation and the statistical reliability and value of sampling used both by Dr. Olsen and Dr. Harwood. I have personal knowledge of the matters contained in this report.

#### Education and Experience

- 2. My background covers 30 years of research and study in the areas of statistics, economics, and their application to business problems. I am Managing Partner of Analytic Focus LLC, a company headquartered in San Antonio, TX and with offices in Birmingham, Alabama and Washington, DC. A portion of our work is conducting research for legal matters, including providing litigation support and expert witness services when requested. Some of our work focuses on measurement and mitigation of risk for financial intermediaries. The final area of our practice is in support of Federal and State agencies needing economic and financial analysis to pursue their missions. Prior to starting Analytic Focus LLC I served as Chief Statistician for the Federal Deposit Insurance Corporation. I was also a Director for Price Waterhouse where I headed the Financial Services Group in the Quantitative Methods Division. I served for 12 years at the U.S. Bureau of the Census where I was responsible for the evaluation of the Decennial Census and held the title of Chief of the Survey Design Branch.
- 3. I am currently an adjunct professor in the School of Public Health at the University of Alabama - Birmingham (UAB) and previously served as a professor in the Business School at UAB, as a visiting research professor at the University of Illinois, and in other academic and professional positions.

4. A listing of my qualifications as an expert in this case are presented in Appendix 1. My complete resume and a listing of all my publications are presented in Appendix 2. A listing of past cases in which I have been deposed or presented testimony at trial is presented in Appendix 3.

# Scope of Assignment & Compensation

5. I was asked to consider the claims made by the plaintiffs in the above referenced case and to offer an opinion on issues pertaining to their claims. This report considers both issues.

Personnel	Fees per Hour
Charles Cowan, Ph.D.	\$425
Senior Financial Analyst	\$395
Senior Research Associate	\$295
Programmer	\$225
Research Analyst	\$125

For expert representation, depositions and testimony, our hourly rate is \$525. Out-of-pocket expenses, including travel, are billed separately and are in addition to the hourly fees.

#### INTRODUCTION

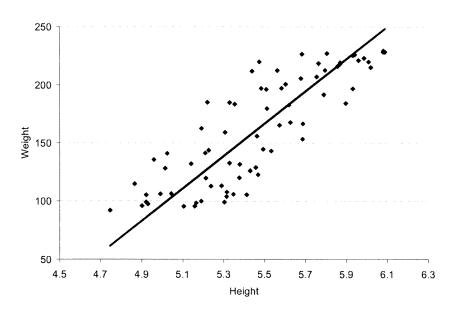
- 6. I was asked to review the mathematical and statistical foundations for the use of Principal Components Analysis (PCA) in the report by Dr. Olsen and the selection and use of samples by both Dr. Olsen and Dr. Harwood in their reports. In the former case – the PCA – I looked at what a PCA is, how it was used, what methods were employed in actually performing the PCA, and issues in the construction of the data used in the PCA.
- 7. In the latter case, the sampling, I looked at how the sampling approach was constructed, and the use of samples in drawing inferences. I examine the ability of Dr. Olsen to draw inferences about the sources of constituents of the watershed and the ability of Dr. Harwood to draw inferences about the characteristics of various animal populations from the sample she used.
- 8. I concentrate first on the report by Dr. Olsen and examine the methodology he employed, and then move to Dr. Harwood's report. The following sections refer to Dr. Olsen's report and address distinct parts of his work:
  - I. What is a Principal Components Analysis?
  - II. What Did Dr. Olsen Do?
    - A. Collection of data from different sources
      - 1. Consolidation of data into a single dataset
      - 2. Conversion of the data into a form suitable for analysis
      - 3. Problems finding data
      - 4. Problems summarizing into averages
    - B. Missing Data
      - 1. How much?

- 2. Dr. Olsen's Substitutions
- 3. Problems with data from multiple sources
- C. Methods for Treating Missing Data
  - 1. Means
  - 2. Structural relationships
  - 3. Increases in the Variability of the Data
  - 4. Biases in Correlations
- D. Non-Detects
  - 1. Use of substitution to allow for non-detects
  - 2. Variability in detection levels
- E. Use of Logarithms
  - 1. Comparison of Logarithms to Original Data
  - 2. Potential reasons for use of logs
  - 3. How Logarithms change the relationship studied
  - 4. How the transformation changes the correlation
  - 5. How the transformation affects the non-detects
- F. The Number of Principal Components and Rotations
  - 1. Choice of Principal Components for Analysis
  - 2. Use and non-use of rotations for comparative purposes
- III. What Did Dr. Harwood Do?
  - A. General Principals of Sampling
    - 1. What to Measure
    - 2. How Precise?
    - 3. Representativeness
    - 4. How the Samples Were Selected

#### WHAT IS A PRINCIPAL COMPONENTS ANALYSIS?

- 9. PCA is a method used to summarize information. In a research study, a researcher will make multiple observations (collect multiple samples) which contain measures on a number of different factors of interest in the study (variables). A common example is taking measurements of weight, height, girth, body mass index, and similar variables on people.
- 10. The researcher measures multiple variables quantifying characteristics of the sampled item. These variables will be correlated with one another to varying degrees, and so although multiple variables are collected, there will be less real information available to the researcher because of redundancy between the variables. Principal components is a method for examining and summarizing the amount of information actually collected. A simple example follows.
- 11. Suppose we have the height and weight of a sample of a number of adults. We know these values are related, and if we chart the values we see that there is a distinct pattern to the data. In Chart 1, as height increases, weight increases. However, we could have also turned the chart around and observed that, as weight increases, height increases. The two values are strongly related, but one cannot say that one causes the other they just increase together. The straight line that runs through the points is the first principal component it is the line obtained by minimizing the distance from each point to the line, measured at right angles to the line. Not up-down, not left to right, but the shortest distance to the line for each point. This line measures the relationship summarized in both height and weight, although we do not know what this relationship is. We can call it "size" since that seems to be what it is measuring. It is also the line that captures the most variability in both variables. If the variability for height and weight separately are large, it is now summarized in one variable instead of two so that only the new variable (size) has all the variability.

# Chart 1: Size Measured as Height and Weight



12. A principal component measures a summary relationship between all variables being analyzed, and does so by describing a line that encapsulates the relationship. The line is written as the sum

of each variable, with a weight on each variable to indicate how much it contributes to the relationship.

# 13. The line above would be summarized as:

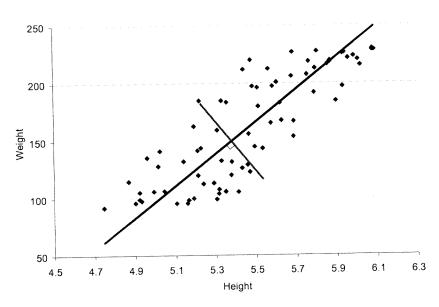
(Principal Component 1) =  $a_1$  \* Height +  $b_1$  \* Weight

14. We don't know what this value measures – it is an artificial construct based on the relationship between height and weight. We can imagine an underlying relationship in people called "Size" and that Height and Weight are different manifestations of this value. If we want to summarize the set of measurements in one dimension, we have a single variable we measure called size rather than two variables we measure, like weight and height separately. There is now one dimension instead of two and we have eliminated redundancy in the data. This doesn't seem important in the case of two variables, but with multiple variables, each measuring only a piece of the underlying factor, this can be very important.

15. The origins of principal components can be found in psychology and education, and are the foundation for IQ tests and educational attainment tests. In education, we don't have a single variable that measures everything we know – it's tested by asking multiple questions and then obtaining a final score on a particular subject. The Scholastic Aptitude Tests (SAT) used as part of the application to get into college are done in this way, testing how much a person knows in a subject. Not all the questions get the same weight – easier questions get less weight than hard ones, and the weights to combine all questions are computed using a technique like Principal Components Analysis.

16. There are as many principal components as there are original variables. The second, third, fourth, and so on principal components are measured at right angles to earlier principal components. Each new principal component captures what is left over of the variability in the data from the previous principal components.

Chart 2: A Second Principal Component



17. On Chart 1 a second principal component could be measured at right angles to the first one. This is done on Chart 2. The second component measures a different relationship between height \ weight.

18. The second principal component is a line at right angles to the first, written as

Principal Component  $2 = a_2^*$  Height +  $b_2^*$  Weight

- 19. This second relationship is uncorrelated with the first principal component. It summarizes variance left over. In Chart 2, the line is much shorter than the first principal component because there is less variability left over to explain. Note that the later principal components may or may not measure something of value they could just be measuring whatever leftover variability there is in the data.
- 20. Or they could be measuring a unique basis for why the first few principal components do not fully explain the data. Continuing the height and weight example, the further a point is above the first principal component (in blue), the more overweight the person is **relative to the norm defined by the first principal component**. Points below the first principal component are people who are underweight **relative to the norm**. In this example, the main principal component establishes a norm for the relationship of height and weight. The second principal component measures how far one is above or below the norm much as a physician would decide whether a patient is overweight or underweight.
- 21. There are four other issues to understand about Principal Components Analysis. These relate to strength of relationship, sampling, interpretation, and utility.

REVIEW OF PCA AND PROJECTABILITY OF BIOMARKER INFERENCES FROM THE ILLINOIS RIVER WATERSHED

Strength of Relationship

22. If the distribution of the (height, weight) points is very close to the line fit through them (the

example above was Principal Component  $1 = a_1^*$  Height +  $b_1^*$  Weight) then the relationship is

very strong. If the distribution of the points is wide and not close to the line, then the

relationship is weak. Each variable contributes "one" to the overall variability. With 26

variables, this means that the overall variability that can be explained is 26.

23. When a solution is found in Principal Components Analysis, each principal component

(called an "eigenvector") has a corresponding measure of how much variability is explained

(called an "eigenvalue")1. The eigenvector is the set of weights applied to the variables. In the

relationship [Principal Component 1 =  $a_1$ \* Height +  $b_1$ \* Weight ], the values ( $a_1$ ,  $b_1$ ) together are

the first eigenvector (a vector is a collection of weights in an equation for a straight line).

24. The eigenvalue  $(\lambda_1)$  for the first vector  $(a_1, b_1)$  is a measure of how much overall variability in

all the variables is explained. The values of  $(a_1, b_1)$  are chosen so as to make  $\lambda_1$  as large as

possible. In other words, the line is the best fit – regardless of how strong or weak the

relationship is - to all the points because it explains the most variability. That doesn't mean it

does a great job of explaining the variability. Rather, it's the best we can do given how strong

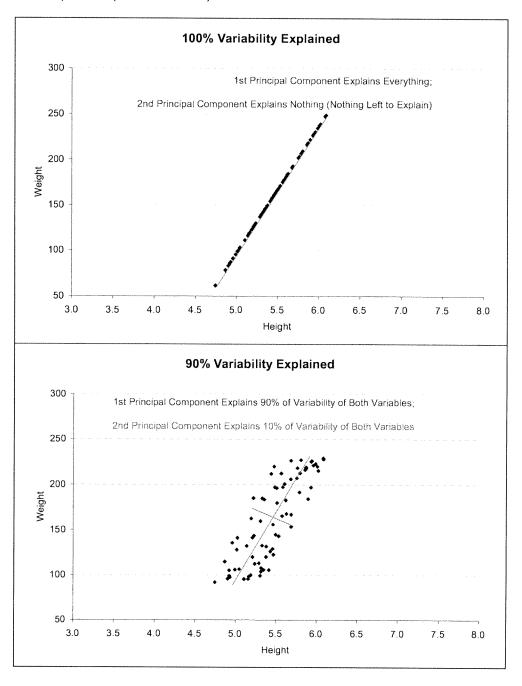
the relationships are. Chart 3 gives four different relationships from the same example where

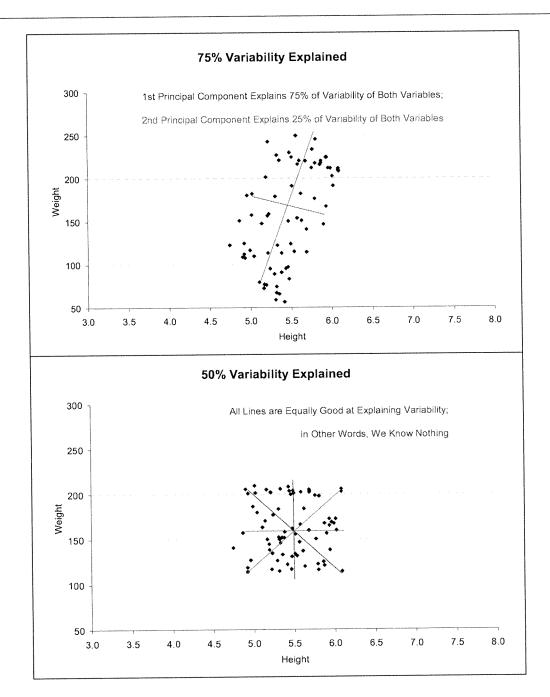
there is a perfect, a strong, a moderate, and no relationship.

<sup>1</sup> "Eigen" is German, meaning "inborn or forming a natural or inseparable part or quality of", from Dictionary.com.

# Chart 3: Strength of Relationship Examples

25. The eigenvalues for the next four charts are 2 (out of 2 = 100%), 1.8 (out of 2 = 90%), 1.5 (out of 2 = 75%), and 1 (out of 2 = 50%).





26. In the bottom chart, the 50% Variability Explained means that Principal Component 1 and Principal Component 2 each explains the same amount – in other words, there is no advantage or new information in the principal components since they don't explain or account for any more variability than the original two variables.

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Sampling

27. It should be obvious, but it needs to be said: any statistical technique is only as good as the

data collected. In particular, if the PCA is based on a sample, then to be able to say something

about a population, one needs to have a projectable sample. A projectable sample is one

where the methods used to select the sample enable the researcher to extrapolate from the

sample to the population. For example, a sample of voters, if selected correctly, can be used to

project to the population to forecast the outcome of an election. A group of voters who respond

to a CNN on-line poll is NOT a random subset of the population and is meaningless for use in

determining what voters in the population are thinking.

28. If Dr. Olsen's sample is not projectable to a broader population or to the area covered in his

analysis, then the PCA has no worth in making a statement about what is occurring in the Illinois

River Basin. Other reports delve into the quality of the sampling. If it is established that Dr.

Olsen's sampling is not representative of the Basin or is biased in some fashion, then the PCA

he conducted has no determinative value.

Interpretation

29. When we measure a dimension in a PCA, the question arises as to how to measure the new

dimension. In other words, what is a large or small value? In the original data, larger values of

height and weight are easy to determine, but that is because they are measured separately on

the horizontal and vertical dimensions. The principal component in Chart 1 is hard to interpret

as it stands because it requires two dimensions to display it.

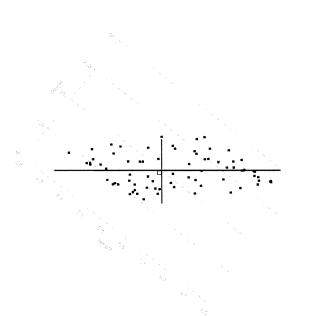
30. But the principal component is supposed to be only a single (underlying) dimension. So we

can turn the chart so that we can use the line as the dimension we want to summarize.

Cowan: Olsen and Harwood Rebuttal Report

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# **Chart 4: Rotated Principal Component**



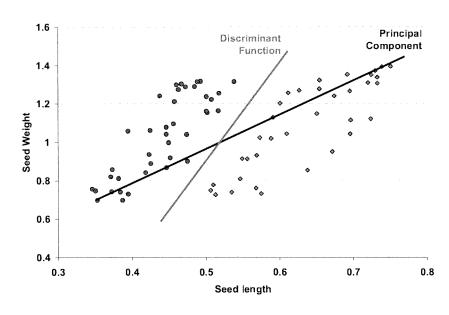
- 31. In chart 4 we can now measure
  "size" on one dimension, and "off-norm"
  as it's own dimension going in a
  different direction. This is the exact
  same data and the same lines, but
  rotated to give meaning to distances
  right and left and up and down
- 32. The choice of rotated outcomes is important for the interpretation of the data. Dr. Olsen does not consistently

report the rotated values – in fact, he goes from unrotated to rotated solutions without recognizing that there are problems of interpretation. This topic will be discussed later.

#### Utility

33. Principal components is an excellent technique for discovering a dimension or factor that is continuous and giving values to indicate large or small. It is not usually an appropriate technique for discerning the difference between two groups. Often, a completely different technique should be used to differentiate between two or more groups. In the following example, we have a chart showing weight and seed length for two types of flowers. The principal component can show size, but it can't be used necessarily to differentiate between the two groups. There are other methods that are much better suited to differentiation. One such technique is discriminant function analysis.

# **Chart 5: Principal Components versus Discriminant Functions**



34. Suppose a grower was trying to differentiate between two types of seeds for sale, as seen in Chart 5. Using a principal component the grower would be wrong half the time, whereas if the grower used a

discriminant function, he could easily distinguish between the two groups.

35. Discriminant Function Analysis (DFA) allows for tests to determine if it is possible to differentiate between two groups; PCA does not. DFA attempts to maximize the difference between two or more groups; PCA does the reverse. PCA homogenizes the data to get an underlying factor. Dr. Olsen chose a technique that requires a subjective judgment regarding how to divide his data into two groups<sup>2</sup>. There are other techniques like the one demonstrated above that give an objective method for determining if it is possible to distinguish between two groups and the test for determining how to best distinguish between the two.

<sup>&</sup>lt;sup>2</sup> The choice for the threshold is 1.3 for his first principal component. CDM Report, page 6-60

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WHAT DR. OLSEN DID

36. This section reviews the steps taken by Dr. Olsen to create a data base and conduct his

analyses.

Collection of data from different sources

37. For the samples taken by a variety of entities, Dr. Olsen had a data base created made

available to us in Microsoft Access<sup>3</sup>. This data combines data collected by the plaintiffs and

other samples selected by the USGS<sup>4</sup>. Data is stored as individual observations on specific

chemicals or organic matter, identifying the sampling group, the sample within the sampling

group, the particular constituent and the amount found in the sample. Different samples had

reports on different chemicals or bacteria. There are over 100 indicators measured in the

samples, but in each sample there are reports on only some of the 100, so not all samples have

measurements on all indicators used in the analysis process.

38. For some samples, there are more than one measurements for a particular indicator

(chemical or organic constituents, e.g. bacteria), and so these were averaged in the sample that

Dr. Olsen analyzed. Thus, there may be only one observation on aluminum in a sample group,

so it is the average. On the other hand, there may be four measurements on fecal coliforms,

and the value used from the sample is the average from the four observations<sup>5</sup>.

<sup>3</sup> CDM Report, Section 4, Database Compilation and Maintenance, page 4-1

<sup>4</sup> CDM Report, Section 2.10, USGS Sampling, page 2-39 and USGS in DB page 6-38

<sup>5</sup> "EDAnalyzer also has an option for creating (or averaging) the cross-tabulation by sample or by location; e.g., in the case of by location, the data for a particular variable with multiple samples assigned to that location would be averaged during creation of the cross-tabulation", CDM Report, page 6-47

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39. This is the first key problem in Dr. Olsen's analysis. He has samples of different sizes summarized as a single observation for his analysis, and thus all data in the analysis are treated as if it has equal contributions to the variability in the data. The truth is, the variability of the data for the bacteria is much greater than the variability for the remaining 22 variables. The reason that the bacteria are more variable is that there are many more observations for bacteria, and these have additional variability when averaged. He summarizes the bacteria data in one point rather than keeping the distribution of bacteria values. This makes it seem that the bacteria is less variable than it actually is, because the average must be less variable than the original set of multiple observations (a basic principle of statistics). If the real variability of the measured data were represented in the summary database used for the PCA, the relationships between the bacteria and all other values would be greatly different, and the results of the analysis would be greatly different.

40. As it stands, Dr. Olsen does not retain or analyze a principal component that summarizes the bacteria – he throws it away. If the bacteria had the correct variability represented, inclusion of this variability would cause the results to be greatly different. Dr. Olsen did not analyze the variability in the data, though he offers that he has. He has disguised the variability through the averaging process, thus giving too much weight to some variables like phosphorus and not enough weight to other variables like the bacteria.

41. A second outcome results from this flaw – one that is even worse. Since all of Dr. Olsen's principal components are derived from summary measures of variability, the correct calculation of variability would change all of the weights he derived and completely change the outcomes that he presents, and change them in ways we cannot project. This invalidates any of the results Dr. Olsen submits from the Principal Components Analysis.

Replication of Dr. Olsen's Analysis Dataset

42. Basically, we can't. Although we followed the paradigm described above on all the Access data sources presented to us (specifically Access database 20), we could not replicate the initial analysis dataset (the Excel subdatabase SW3) exactly. The sequence of construction is to convert the Access database to a large Excel database to a summary extract used for the actual PCA. However, it is not possible to go from the Access database, which is the original repository database, to the database used for the PCA analysis. For most observations, we can replicate the outcomes exactly. With some additional guesses as to the treatment of unusual observations, we were able to replicate more. But there are still a number of observations where we cannot exactly replicate the data that Dr. Olsen analyzed. A more complete description of how observations were replicated is given later in the report.

43. This is the second key problem in Dr. Olsen's analysis. Dr. Olsen or his colleagues were inconsistent in their treatment of the original observations to obtain the dataset they analyzed. There is random noise or possibly bias introduced in the data he analyzed since he followed different procedures for different observations. Because of this, the data he analyzes represents different things since the different treatments mean that not all measurements are measuring the same thing. Further, a real scientific study should be able to be replicated by another scientist following the procedures of the first. We cannot - there is no way to take a single set of procedures, either as outlined by Dr. Olsen or modified through detective work, to obtain the dataset that Dr. Olsen analyzed.

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Missing Data

44. As noted above, not all samples have measurements on all observations. In fact, there is a

very significant amount of missing data. Dr. Olsen disguises this by substituting for the missing

data. He plugs in the mean of a variable for the actual (though missing) value. Only 267 of the

573 samples used by Dr. Olsen have complete data. This means only 47% – less than half – of

the observations have real data actually observed in the field. This means that more than half

of Dr. Olsen's observations have data that Dr. Olsen substituted rather than real data.

45. This is the third key problem in Dr. Olsen's analysis. Dr. Olsen has plugged in so many

missing values that a very significant part of the dataset is made up by Dr. Olsen. While he

analyzes both the data set with no records with missing data and a second data set with

substituted data, he fails to admit that he has plugged in values that skew the correlational

structure. Dr. Olsen substitutes the mean for a missing value<sup>6</sup>: if aluminum is missing, he

substitutes the mean for aluminum from the other sampling sites where aluminum was

recorded. This means that he can take data from sites that are in his view poultry impacted and

substitute this data into a site that he would not consider being poultry impacted, completely

skewing the dataset to show what he wants to show.

46. Dr. Olsen was also missing data in a second way. Samples selected by the USGS

measured some different values in the chemicals or processed and tested them in different

ways. In particular, total dissolved solids, Sulfate, Total Kjeldahl Nitrogen (TKN) and all three

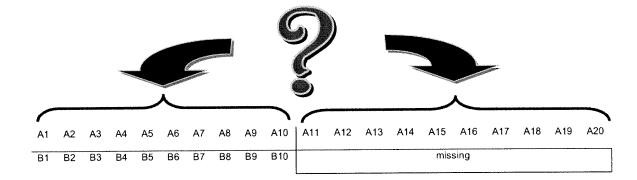
measures of phosphorus were all analyzed in a different way<sup>7</sup>. There are other differences

<sup>6</sup> There is no direct statement in the CDM Report that states missing values are replaced with means but replacing missing values with means is the only way to reproduce the results from Dr. Olsen's analysis.

<sup>7</sup> CDM Report, page 6-36

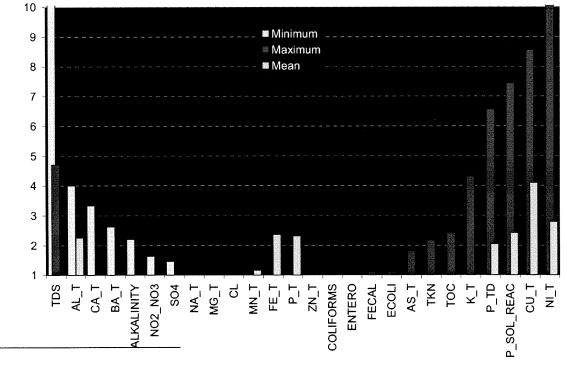
between the USGS data and the remaining data, many of which may be even more substantial in their impact (for example, flow rates differed in the two sets of data). Dr. Olsen doesn't conduct any test for the implication this might have on the PCA. Such a test is presented later in this report.

- 47. This is the fourth key problem in Dr. Olsen's analysis. Dr. Olsen used data from two sources as if they were equivalent, without testing to see if they measured the same outcomes. This is completely contrary to scientific method, and in particular is a procedure that undercuts the analysis Dr. Olsen is trying to perform since it is another source of variability in the data.
- 48. Finally, in looking at observations with and without missing data, if the data were just missing at random, we would expect that values in cases with missing data would be just like values in cases without missing data. Suppose we have only two variables: A, and B. Variable A has all of its observations, variable B is missing half of its values. We divide the data into two sets: observations that have measurements on both A and B, and observations that have measurements on only A. If the measurements on B are missing at random, then we would expect values in the first half of A to be like observations in the second half of A.



49. When we examine the data from Dr. Olsen's files, we find this isn't even remotely true for the 26 measures he uses<sup>8</sup>. We looked at the means from the 267 observations that had no missing data. We compared these to the means from the 306 observations that had some missing data. Because the 26 different variables have different scales, we took the ratio of the mean from the first group (no missing) to the mean of the second group (some missing). If the means were the same, this ratio would be unity (1.0). If the ratio was between zero and one, we inverted the value so that it would be measured on the same scale from one to infinity. We performed the same operations for the minimum values of these two sets and the maximum values for these two sets for each variable. All three ratios are expected to be equal to one if the two groups (Group 1 = not missing versus Group 2 = missing) are the same.

Chart 6: Ratios of Mean, Minimum, and Maximum for Observations with Some Missing versus Non-missing



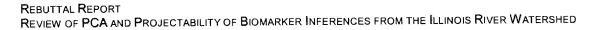
50. There are only eight variables out of the 26 where there isn't some serious difference between the two groups (missing and non-missing). Variables on the right side of the chart have significant differences in the maximum values, meaning the range of values for one group is truncated relative to the other. Variables on the left side of the chart have significant differences in the minimum values, meaning again that the range of values for one group is truncated relative to the other.

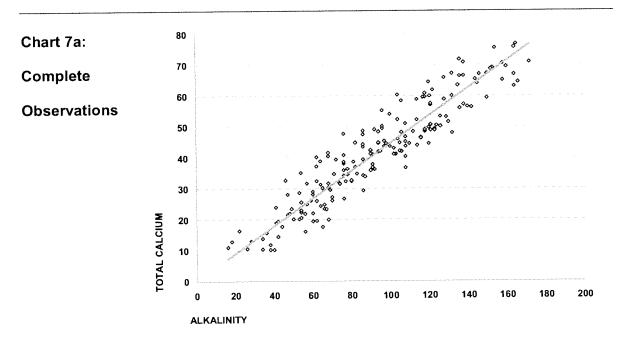
51. This is the fifth key problem in Dr. Olsen's analysis. These inconsistencies mean that the data is severely biased by missing values. Observations that are missing some data are unlike those that are not missing data. Analysis of a data set with characteristics like this is fruitless since there is no way to know what the real relationships are in the data. Since PCA relies on these relationships, the PCA conducted by Dr. Olsen is meaningless.

#### Methods for Treating Missing Data

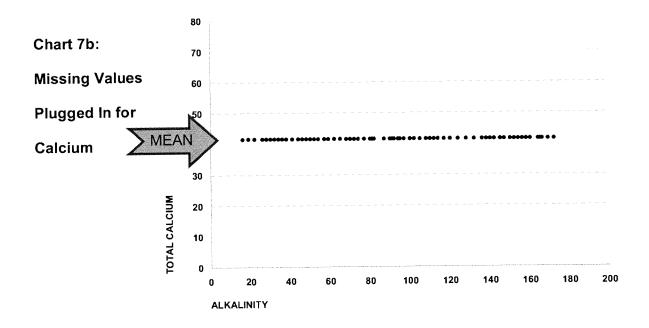
52. Dr. Olsen substitutes the means for the missing data. This forces the distribution of the data to change since different variables have different numbers of missing values. It would seem that this process would reduce the variability in the data set, but in fact it may artificially reduce the variability on an individual variable. At the same time it will also inflate or deflate the correlation between two variables, and change the direction of the correlation.

53. An example taken from Dr. Olsen's data follows. Chart 7a shows the relationship between calcium and alkalinity for observations where both values are observed.





54. Dr. Olsen is missing a large number of observations on both Calcium and Alkalinity. When he is missing an observation, he substitutes the mean, regardless of what he knows about the other variable. In other words, if he is missing a value on Calcium, he plugs in the mean regardless of anything he knows about alkalinity. The same is true for alkalinity.



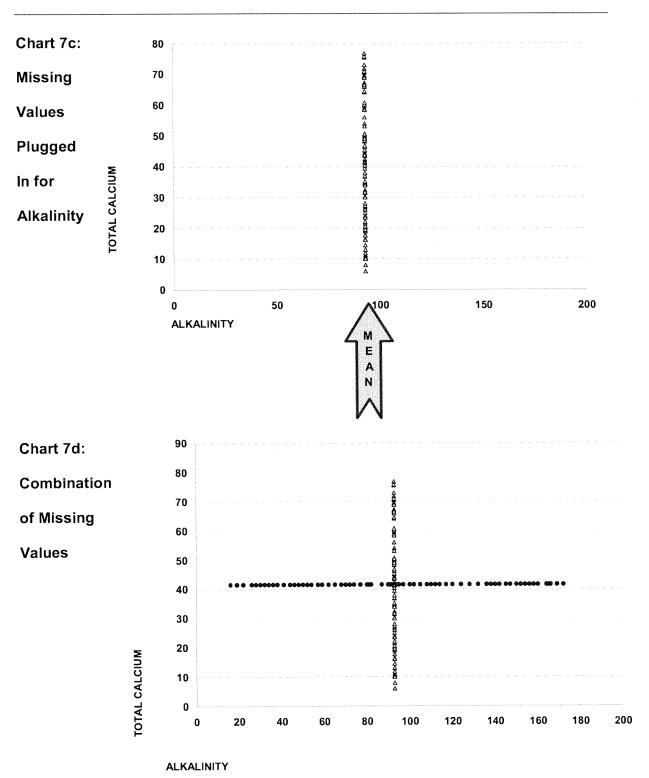
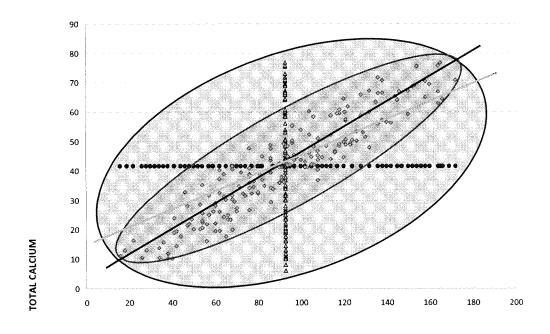


Chart 7e: Combination of Missing Values with Known Values – the Data Set Analyzed by Dr. Olsen



ALKALINITY

The larger pink ellipse covers what Dr. Olsen analyzed, but it is skewed from the real data and has a much greater artificial variability. The narrower blue ellipse is the original data.

55. Any line used to describe a relationship is skewed by the amount of missing data substituted and the differences in the ranges and means of each set of data (missing and nonmissing).

56. This is the sixth key problem in Dr. Olsen's analysis. His method of substituting for missing data skews the relationships in the data. At the same time, Dr. Olsen's method of substitution inflates variances, again changing the relationships being measured. These two outcomes make it impossible to measure any true relationships in the data. Dr. Olsen has hidden the true relationships by changing them with missing data substitutions designed to hide defects in his data and his calculations.

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Non-Detects

57. In the data analyzed by Dr. Olsen, he also has a number of values that are non-detects, meaning the measurement method used by the researchers cannot measure any trace measure of a chemical or organic value. Rather than treat this as a zero (not detected), Dr. Olsen substitutes the midpoint between zero and the detect limit for a chemical9. However, the detect limits can vary from observation to observation for each chemical. In some samples we would have a smaller non-detect than for others, such as .01 as a lower limit for some observations on Aluminum, and .001 for other lower limits. This variability in detection levels adds to the

variability in the data, exacerbated by the use of logarithms. This is another method of

treatment of missing data, but the impact will be discuss later in this report.

USGS vs. non-USGS observations

58. As noted previously, Dr. Olsen takes observations from the USGS<sup>10</sup> and combines them with observations from the plaintiffs and treats them all as if they are measuring the same relationships, but he does so without testing if there is a difference between the two datasets.

59. This is the seventh key problem in Dr. Olsen's analysis. Ignoring the sources of the data ignores any incompatibility in the data. The table below replicates Dr. Olsen's analysis exactly for the PCA, but conducts his analysis twice - once for the USGS cases and once for the non-USGS cases. The rotated factors are presented.

<sup>9</sup> CDM Report page 6-40 and page 6-47

<sup>10</sup> CDM Report, page 5-1 and page 6-38

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Table 1: Analysis of Two Separate Parts of the Data Collected

NOT USGS				USGS							
Variables	1	2	3	4	5		1	2	3	4	5
MN	0.836	0.102	-0.035	-0.148	0.068		0.897	-0.079	-0.074	0.204	0.046
FE	0.853	0.205	-0.187	0.124	-0.169		0.864	-0.172	-0.013	0.210	0.267
AL	0.787	0.217	-0.263	0.170	-0.209		0.846	-0.162	0.072	0.208	0.284
NI	0.762	0.135	0.224	0.236	-0.049		0.774	0.343	0.103	0.150	-0.222
AS	0.745	0.038	0.106	-0.018	0.013		0.767	0.133	0.303	0.190	-0.342
BA	0.590	-0.032	-0.333	0.016	0.314		0.701	0.320	0.251	0.142	-0.307
CU	0.698	0.308	0.152	0.337	-0.175		0.784	-0.057	0.129	0.085	-0.124
ZN	0.688	0.081	0.093	0.271	0.033		0.881	-0.069	0.070	0.111	0.013
тос	0.607	0.439	0.306	0.167	-0.223		0.726	0.033	0.028	0.379	0.044
P_SOL_REAC	0.253	0.061	0.318	0.814	-0.079		0.056	0.388	0.861	0.125	0.038
P_TD	0.304	0.089	0.377	0.786	-0.119		0.339	0.307	0.832	0.166	-0.148
P	0.558	0.141	0.283	0.684	-0.126		0.577	0.185	0.702	0.242	-0.139
NO2_NO3	-0.144	-0.039	-0.086	0.734	0.233		-0.229	0.202	0.704	-0.207	0.432
FECAL	0.095	0.954	-0.014	0.048	-0.062		0.316	-0.101	0.097	0.848	0.145
COLIFORMS	0.147	0.913	-0.013	0.039	-0.086		0.312	-0.131	0.180	0.603	0.410
ENTERO	0.130	0.886	-0.035	0.033	-0.090		0.398	-0.195	0.069	0.753	0.273
ECOLI	0.121	0.814	-0.032	0.018	0.026		0.186	0.008	-0.010	0.874	-0.101
CA	-0.133	-0.168	0.183	0.000	0.882		-0.272	0.815	-0.120	-0.107	-0.100
ALKALINITY	-0.100	-0.077	0.216	-0.093	0.835		-0.343	0.626	-0.269	-0.067	-0.075
TDS	0.282	0.003	0.219	0.324	0.476		-0.104	0.871	0.176	0.007	-0.154
504	0.109	0.018	0.802	0.110	0.113		0.076	0.864	0.367	-0.083	0.088
NA	-0.223	-0.087	0.837	0.190	0.211		0.063	0.914	0.309	-0.050	-0.004
CL	-0.154	-0.062	0.753	0.217	0.310		-0.021	0.910	0.285	-0.077	0.008
MG	0.492	0.091	0.618	0.077	0.153		0.317	0.757	0.150	-0.077	0.069
к	0.519	0.139	0.537	0.466	-0.097		0.454	0.748	0.412	0.050	-0.046
TKN	0.271	0.322	0.220	0.013	-0.122		0.072	0.028	-0.008	-0.369	-0.717

Variables in yellow are the six variables that were measured differently by the USGS and the plaintiffs.

60. Results change significantly for variables that differ in measurement between USGS and the plaintiffs' collection. Note that for the three phosphorus measures, they are only in the fourth principal component for the non-USGS data, but in the third principal component for the USGS data. This means the supposed importance of the phosphorus measures is lower for one data set than another – this shouldn't happen if the two datasets are equivalent.

61. For the plaintiffs' measurement of total dissolved solids (TDS), TDS doesn't surface on ANY of the principal components, meaning it is not important to any of the factors measured. However, for the USGS measurement, it is a key component of the second principal component. Similarly, in the measurements by the plaintiffs, calcium and alkalinity contribute a completely separate factor, uncorrelated with a principal component that includes sulfate, sodium, chlorine, and magnesium. For the USGS, there is a single component that combines calcium, alkalinity, total dissolved solids with the factor measured by the plaintiffs. Again, this shouldn't happen if the two sets of data are equivalent in the way they measure constituent elements. Finally, TKN doesn't carry any weight in defining principal components in the data from the plaintiffs, whereas in the USGS data it is so important that defines it's own principal component, again separate from the remainder of the components.

#### Use of Logarithms

62. Dr. Olsen converts all of his observations by taking logarithms of values before conducting the PCA 11. Use of logarithms in statistical analysis is common in a number of fields and is usually done for one of three reasons. One reason is to stabilize the variability of the data so that the data more closely follows a particular statistical distribution. As Dr. Olsen didn't conduct any statistical tests, this can't be the reason.

63. The second reason is to transform data with exponential relationships to data with linear relationships, as methods for analyzing linear data are much easier to employ. This may the case here, but there are costs for doing so and there is no discussion regarding why data in the water samples would have multiple exponential relationships.

<sup>&</sup>lt;sup>11</sup> CDM Report, page 6-46

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64. The third reason is to reduce the natural variability of data and pull in outlying observations. When this is done, it typically disguises problems in data collection or unusual observations that should have been separately analyzed. This is certainly the case with this data.

65. The problem with the use of logarithms is that it significantly reduces the variability of the observed data and changes the correlation between the observations. In the extreme, two variables that have no linear relationship (correlation of zero) can have a perfect correlation when one takes logarithms. This means that a PCA of data where logarithms are taken will result in a completely different outcome than a PCA of the original data.

66. Dr. Olsen doesn't explain why he takes logarithms, he simply does so. There is no examination of whether correlations measured on the logarithmic scale also exist in the real world. Dr. Olsen doesn't consider the interpretation of a principal component once he has conducted an analysis.

67. As described in an earlier section, each principal component is a weighted sum of the variables in the analysis. A principal component is written as:

Principal Component = 
$$c_1V_1 + c_2V_2 + c_3V_3 + \cdots + c_{26}V_{26}$$

where the coefficients ci are related to those presented in the table above in the USGS \ non-USGS analysis or any of the other PCA analysis. However, this would be true for those cases where the variables V<sub>i</sub> are in their original form. Now suppose we have a principal component that is on the logged values.

68. In Dr. Olsen's analysis, we have:

Principal Component = 
$$c_1Log(V_1) + c_2Log(V_2) + c_3Log(V_3) + \cdots + c_{26}Log(V_{26})$$

69. Using a simple algebraic result, we transform this equation into one involving the original data

$$\begin{split} \text{Principal Component} &= c_1 \text{Log}(V_1) + c_2 \text{Log}(V_2) + c_3 \text{Log}(V_3) + \dots + c_{26} \text{Log}(V_{26}) \\ &= \text{Log} \left[ (V_1)^{c_1} * (V_2)^{c_2} * (V_3)^{c_3} \cdots (V_{26})^{c_{26}} \right] \end{split}$$

70. With the logarithms, the principal component is NOT a sum of the variables. The principal component is the product of the variables, each raised to some factor that weights it. Because it is a product, this means that any findings do not relate back to any findings in the real world in the ways that Dr. Olsen describes. Results from Dr. Olsen's analysis are multiplicative, not additive. Dr. Olsen mistakenly ignores this outcome in his transformations.

71. Charts 8a and 8b show the contrast in the relationships. If Dr. Olsen had not used the logarithms, his relationships between variables would be straight lines. A principal component would represent the sum of values (like a measure of iron plus a measure of aluminum plus a measure of copper within one sample). But Dr. Olsen did use logarithms, which forces all the relationships to be curved. Worse, for a set value in the principal component analysis, the outcome is either a very large amount of variable one combined with a very small amount of variable two (lots of iron, very little copper) or a large amount of variable two combined with a very small amount variable one (very little iron and lots of copper). For the most part, using logarithms, a fixed value for a principal component represents extremes of one variable or another, but not of both variables, completely undercutting his argument that his results represent a "signature".

Chart 8a: Linear Relationships From Use of Actual Variables in Principal Components

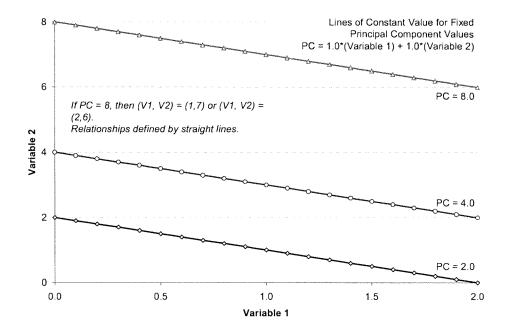
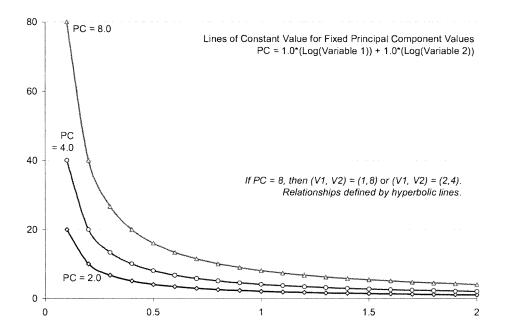


Chart 8b: Curved Relationships Implied by Logarithmic Transforms of Variables Used in Principal Components



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72. There are other problems with the use of logarithms. One is that, in trying to fit a relationship between two variables, observations receive different weight for their contribution to the relationship if log values are used compared to when the original values are used. This means that there are values that will have a strong effect on the outcomes when used as an actual value. The same values will not have an effect on the outcomes if logged, while other observations will have a stronger effect than would have happened with the original data. Because of this, use of logarithms has to be done with great caution since the interpretation of the value of the inputs differs greatly. A particular example of this is found in the non-detects.

73. As noted before, the **non-detects** have their importance greatly heightened in the analysis. The logarithm of a number is the exponent of the number represented as raised to the power of ten. The table below demonstrates what the values are:

Number	0.000001	0.0001	0.01	1	100	10000	1000000
Equals	10^-6	10^-4	10^-2	10^0	10^2	10^4	10^6
Logarithm	-6	-4	-2	0	2	4	6

74. A non-detect of .01 versus a non-detect of .001 might not seem like much a difference, but in the log scale this can be the difference between -2 and -3. If the variable being measured typically has values in the range of 10 to 100 milliliters, the value being analyzed on the log scale is somewhere in the range of 1 to 2. A change in the non-detect value of -2 to -3 (merely because of very minor differences in the test) will have huge effects on the outcome.

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75. This is the eighth key problem in Dr. Olsen's analysis. He doesn't perform any sensitivity analyses to determine if the non-detect limits affect his outcomes. If most of the values for a logged variable range from 1 to 2 and then an arbitrary value of -2 or -3 is thrown into the analysis, he has created outliers that leverage the relationship. Two variables with a straight line relationship, both measured on a scale of 1 to 2, will be greatly impacted by values thrown in at the far end of the scale. Furthermore, why chose the midpoint between zero and the non-detect value as the substitute value? Why not another value, closer to zero or closer to the non-detect value? Since the log transformation has such power in moving the end of the relationship, the impact of this choice should also have been measured.

The Number of Principal Components and Rotations

76. The final analytical issue for discussion is the number of principal components that came out of the analyses and their meaning. Dr. Olsen conducted the PCAs as described above, but he only retains the first two principal components. He throws away significant results that may explain patterns not found in the first two components<sup>12</sup>. These later components are the ones that may be most useful in explaining specific results.

77. Further, he arbitrarily reports on non-rotated factors at times and ignores the rotated outcomes. The problem with doing this is that a non-rotated factor is measuring a distance in a way that cannot be interpreted (see the earlier description of this problem). Dr. Olsen's data show the problems with both of these actions. The following table presents the outputs from Systat (the program he used) using the data from his datasheets.

<sup>&</sup>lt;sup>12</sup> "These variances indicate that PC1 and PC2 are by far the most important of the five together explaining 56.2% of the total variance, relative to PCs 3, 4, and 5 (17.8%)", CDM Report, page 6-51

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Table 2: The Five Principal Components from Dr. Olsen's Analysis

CU_T	0.851	-0.032	-0.077	-0.070	-0.047	0.161
P_T	0.812	0.341	-0.057	-0.313	0.142	0.033
TOC	0.812	-0.040	0.110	0.005	-0.175	-0.044
NI_T	0.801	0.106	-0.216	0.078	-0.089	-0.073
FE_T	0.797	-0.332	-0.308	0.021	0.083	-0.203
AL_T	0,765	-0.367	-0.277	-0.043	0.129	-0.195
K_T	0.743	0.473	0.010	-0.135	-0.138	0.020
ZN_T	0.721	-0.075	-0.175	0.130	-0.021	0.248
AS_T	0.672	-0.063	-0.304	0.214	-0.135	0.118
MN_T	0.658	-0.206	-0.385	0.304	-0.029	-0.250
P_TD	0.637	0.511	0.072	-0.423	0.162	0.099
MG_T	0.575	0.422	-0.015	0.259	-0.257	-0.025
P_SOL_REAC	0.559	0.526	0.076	-0.438	0.240	0.115
NA_T	-0.003	0.838	0.259	0.064	-0.223	-0.207
CL	0.036	0.816	0.231	0.132	-0.142	-0.157
SO4	0.243	0.696	0.177	0.102	-0.298	-0.313
TDS	0.302	0.474	-0.092	0.247	0.269	0.131
FECAL	0.554	-0.380	0.651	0.170	0.118	-0.037
COLIFORMS	0.556	-0.370	0.603	0.134	0.103	-0.041
ENTERO	0.552	-0.406	0.578	0.148	0.116	-0.093
ECOLI	0.481	-0.321	0.547	0.231	0.106	0.067
BA_T	0.381	-0.108	-0.460	0.287	0.292	-0.139
CA_T	-0.252	0.538	-0.053	0.609	0.351	0.070
ALKALINITY	-0.227	0.478	0.000	0.649	0.240	0.206
NO2_NO3	0.044	0.406	0.070	-0.320	0.578	0.041
TKN	0.347	-0.044	0.020	0.092	-0.355	0.689

<sup>\*</sup> Factor loadings above 0.6 are in red, factor loadings above 0.45 are in blue if there are no other factors in red for the same variable.

78. Using Dr. Olsen's methods, we would throw away the principal component that has bacteria (fecal, coliforms, entero, and e-coli). But the other experts for the plaintiffs claim this to be the most important data for analysis of chicken waste. This inconsistent treatment of key information raises the question about what is significant and whether there is any consistent treatment of the data produced by Dr. Olsen.

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REPRODUCING THE SW3 DATA RECORDS AND VALUES

79. Dr. Olsen used a program called EDA\_Analyzer to capture the data from the main database

and loaded the data into an Excel worksheet referred to as SW3. It appears that he substitutes

means for the missing values (see the earlier discussion in this report on this point). Dr. Olsen

then takes logarithms of the SW3 values before using Systat to calculate PCA loadings

(coefficients). The results of the Systat loading coefficients are transferred to an Excel sheet

and he calculates the PCA values presented in Appendix F of the CDM report<sup>13</sup>.

80. We attempted to reproduce the values in the SW3 Excel sheet and the PCA values in

Appendix F of the CDM report. All of the records from the master database with "SW:S" in the

sample groups were downloaded into an Excel file. This download produced an Excel sheet

with all of the surface water data. We had to make some changes in sample group

identifications to match the EDA Sample IDs found in Appendix F of the CDM report. Some of

the changes were to add USGS to the sample group IDs that only had numbers. There were

other changes made to the sample group IDs that involved removing blank spaces and

changing noncapital letters to capital letters. This work was required to be able to finally link the

values reported by Dr. Olsen in his written report to the same values in Dr. Olsen's data - there

was little correspondence between values in the written report and the database and it required

a significant effort to be able to link which data records Dr. Olsen selected from all of those

available. I revisit this topic later as there seems to be little consistency in choices made for the

data ultimately included in the analysis. We picked the appropriate measurement unit for values

that were measured in UG/L units and we used the P0065 measurement values for the USGS

variables TKN, TDS, SO4, P\_TD, P\_T and P\_SOL\_REAC.

<sup>13</sup> CDM Report, page 6-53

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81. In the CDM report, the names of the variables are used in Dr. Olsen's descriptions. The database also has the names of the variables, but a "ParamID number" is also associated with each variables. If the CDM report in Dr. Olsen's tables presented the ParamID number along with the name of the variable, then it would be clear which variable is being discussed. This is an issue because it is nearly impossible to scale down from the 315 variables in the Access database to the 26 in the Excel database. There is no documentation as to exactly which variables were extracted by Dr. Olsen or his subordinates, and only through diligent detective work was it possible to work backwards to discover which 26 variables were selected. As will be seen in a later section, there is no standard data selection procedure that would indicate how Dr. Olsen got from the 315 variables in his full database to the final 26 variables he selected. In fact, given how much information is missing in the database, the final set of 26 variables used is counterintuitive.

82. There are 26 variables in the final SW3 Excel spreadsheet analyzed by Dr. Olsen<sup>14</sup>. Each variable has a parameter key in the database table RefParm that indicates the name of the variable. Appendix F in the CDM report has a listing of the 573 samples (EDA\_Sample) used in the PCA runs for the SW3 data. The EDA\_Sample IDs are produced from combining several sample keys and sample groups into one sample group, or as referred to in the CDM report, an EDA\_Sample. Below is a small example of what occurs when the data is downloaded from the database. There are usually several samples for each sample group.

<sup>&</sup>lt;sup>14</sup> CDM Report, page 6-45

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				Va	riable IDs		
sampleky	sample group	4	8	39	42	58	59
105025	BS-08:8/23/2005:SW:S:-:-						
105178	BS-08:8/23/2005:SW:S:-:-	98	6.53				
105179	BS-08:8/23/2005:SW:S:-:-				0.134	0.5	0.014
106374	BS-08:8/23/2005:SW:S:-:-			68			
106848	BS-08:8/23/2005:SW:S:-:-						
105189	BS-117:9/14/2005:SW:S:-:-	132	10.18				
105190	BS-117:9/14/2005:SW:S:-:-				0.42	3.23	0.038
106079	BS-117:9/14/2005:SW:S:-:-						
106175	BS-117:9/14/2005:SW:S:-:-			13000			
106849	BS-117:9/14/2005:SW:S:-:-						

83. The rows of data for any given sample group are collapsed into only a single row. The rows were collapsed by moving values into missing areas in the first row of a given sample group. A sample group that has more than one value for a variable is averaged 15. Below are the collapsed rows for the example given above.

			Variable	e IDs			
sampleky	sample group	4	8	39	42	58	59
106848	BS-08:8/23/2005:SW:S:-:-	98	6.53	68	0.134	0.5	0.014
106849	BS-117:9/14/2005:SW:S:-:-	132	10.18	13000	0.42	3.23	0.038

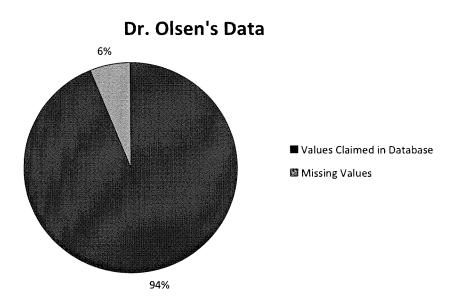
84. The sample keys (the first column) are not indicated in the SW3 Excel sheet because all of the sample keys have been collapsed into individual samples. We were able to match all of the EDA Samples in Appendix F with the collapsed sample groups but not all of the values. Dr. Olsen's SW3 Excel sheet has 573 rows with 26 variables; therefore his sheet has 14,898 values. His SW3 data has 915 missing values. The SW3 Excel sheet we produced has 573 rows and the same 26 variables, but the composition of the entries is very different.

<sup>&</sup>lt;sup>15</sup> CDM Report, page 6-47

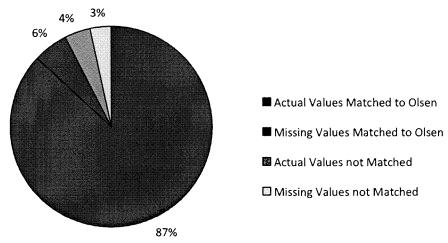
Dr. Olsen's SW3 data	13,983 values + 915 missing values = 14,898 values					
Analytic Focus	12,933 matched data values (Agreement with Olsen)					
+	849 matched missing values (of the 915) (Agreement with Olsen)					
+	499 missing values	(Database is missing, but Olsen has data)				
+	66 data values exist	(Database has data, but Olsen has missing)				
+	551 non-matched values	(Database and Olsen's Excel Files differ)				
****	14, 898 values					

85. To summarize, of the 915 missing values that Dr. Olsen had, we found only 849 missing values – the remaining 66 were decreed by Dr. Olsen to be missing when they in fact had data. In addition, there are 499 additional values that were missing data in the Access database, but which suddenly have data in Dr. Olsen's analysis file. Finally, there are 551 values in the dataset where the value in the Excel file used for analysis differed from the original values in the Access database. In total, there are over 1,000 cells in Dr. Olsen's analysis database that do not correspond to the original data. This is about 7.5% of the total data that is in error or changed in some manner. This calls into question any quality of any analysis or data used by Dr. Olsen. Additionally, the 1,116 cells that have discrepancies are only one part of the problem. There is also a significant amount of data thrown away or ignored for no discernable reason.

86. These outcomes are summarized in the next two charts.







87. Dr. Olsen calculates his PCA scores in Appendix F of the CDM report in an Excel sheet ("To calculate a PC score for each individual sample, the PC coefficient is multiplied by the standardized parameter concentration. This is performed for all parameters (variables) (sic 16) in a particular PCA run. The product values for all 25 (sic 17) parameters are summed to yield one PC score for each sample for each PC. Hence, a particular sample will have both a PC1 and a PC2 score"). 18 We reproduced Dr. Olsen's PCA scores in the following manner.

88. Start with the original SW3 data for the 26 variables. Missing values are replaced with the means of the variables before taking the logarithms. Compute z-transformations (subtract the mean of a variable, divide by it's standard deviation) on these original variables. Multiply the SW3 z-transformed variables by the first two sets of coefficients produced from Dr. Olsen's PCA on the SW3 log base ten data, ignoring the remaining sets of PCA coefficients. This produces two variables with 573 observations each. The 573 observations are the EDA Samples (S1, ...., S573). The two variables are PC1 and PC2.

89. To calculate PC1 for the first EDA Sample "S1", find the minimum value of the PC1 column, take the absolute value of the minimum value, add 1 to this value, then add the value of the first EDA\_Sample. This method does not correspond to any standard PCA methodology.

<sup>&</sup>lt;sup>16</sup> Dr. Olsen throughout his report confuses the terms parameter and variable. In this sentence he uses one to explain the other. From context, it seems that Dr. Olsen means variable when he says parameter. A parameter is a single value that describes a characteristic of a population, like an arithmetic mean or a variance. A variable is a theoretical construct used to denote a value that can change according to the sample being observed. These are not interchangeable terms.

There are 26 variables in Dr. Olsen's analysis, not 25.

<sup>&</sup>lt;sup>18</sup> Dr. Olsen's calculations are described on page 6-53 in the CDM report

90. The calculations above in the previous two paragraphs used to duplicate the PCA values do not match the description of how to calculate PCA values given in the CDM report. The CDM report does not describe taking the absolute minimum of a column as a part of the calculation. Using this procedure, we were able to exactly replicate the scores used by Dr. Olsen.

91. In this process, Dr. Olsen commits an error so basic and so egregious that it completely invalidates every result and conclusion he offers. He runs the PCA on the logarithmic scores, but he ignores the SYSTAT program's calculations and instead applies the PCA coefficients to the original data without taking the logarithms.

92. Just to be clear, I will repeat the steps taken by Dr. Olsen for analysis:

- a. Take original data in the dataset with no missing data (26 variables)
- b. Take the logarithm base 10 of the values in the original data (26 new variables)
- c. Compute a transformation on the log values as (26 new variables again):

New data value =  $\frac{\text{Logged Data Value - Mean of Logged Data Values}}{\text{S tandard Deviation of Logged Data Values}}$ 

- d. Use the variables created in step c. to run the PCA in Systat
- e. Save the coefficients from Systat to apply to a different set of input data to compute scores for PC1 and PC2
- f. Compute scores for PC1 and PC2 outside of Systat using coefficients from step e. applied to data that skips step b. above.
- g. Translate scores for PC1 and PC2 from scale in step f. so that it appears there are no negative scores.

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93. Systat readily computes the scores that Dr. Olsen wants. However, Dr. Olsen ignores this and uses the coefficients from the analysis of the logarithmic data, but applies these coefficients to the original data without logarithms. What should have happened is that the coefficients should have been applied to the logged data to compute the scores.

94. To give a sense of the order of magnitude of this error, consider the problem of sending a rocket to Mars. The distance of Earth to Mars is a maximum of 250 million miles, which occurs when the planets are on the opposite sides of the Sun. On the log base 10 scale, the one used by Dr. Olsen, 250 million miles translates to 8.398. Remember that the logarithm computes the power of 10 needed to find the number of interest. So  $10^{8.398} = 250,000,000$ . Now compute fuel requirements on a distance of 8.4 miles (to be generous) and send the rocket off to Mars. The rocket would peak at just above 8 miles (not the 250 million needed) and then fall to Earth since it wouldn't even clear the atmosphere. This is the calculation that Dr. Olsen has done.

95. Dr. Olsen computes all of his coefficients on the logged data and then applies the coefficients to the original data ignoring the key transformation he has made. This should have been glaringly obvious when Dr. Olsen plotted his output for PC1 and PC2. The components computed are uncorrelated with one another - this is the entire basis for the computation of principal components, namely that each one is forced to be uncorrelated with all other components. The rotation methods Dr. Olsen uses enforce this - they force the rotated results to be uncorrelated, so whether one looks at rotated solutions or the unrotated solutions, they must be uncorrelated. The correlation between Olsen's PC1 and PC2 is R = 0.31 when it should be identically zero.

96. The correlation between Systat's PC1 and PC2 is R = 0.0000000, just as it should be.

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97. This should be immediately obvious to any observer who knows anything about PCA.

Charts 9 and 10 on the next page present Dr. Olsen's score plots using his incorrect calculation and the correct score plots using the information from Systat, Dr. Olsen's program of choice.

98. Every conclusion that Dr. Olsen draws about his results that involve the use of the scores is wrong and meaningless. Computing the values that he did where there is confusion between the scales used means that Dr. Olsen had no idea what he was looking at and drew completely erroneous conclusions based on a mistake that he or his subordinates made. A quick check of the correlations between the scores would have immediately shown this error for what it was.

99. Finally, since the SYSTAT values are still on the logarithmic scale, the proper interpretation of the values would be on a real-world scale. This is easily done by computing the inverse logarithm of the Systat scores (raising 10 to the power of the score). This result is shown in Chart 11 below. When one examines this chart, one sees that there are a few extreme values charted on this plot – these result because Dr. Olsen didn't do quality control on the outliers in his data and so extremes result that are meaningless. On the proper scale, results appear on either PC1 or PC2, and there are four samples that result in extreme values in the center of the chart that are most likely due to quality control lapses.

100. Dr. Olsen's analysis, his charts, and his conclusions should be dismissed as erroneous and misleading.

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Chart 9: Olsen's PCA Score Plot

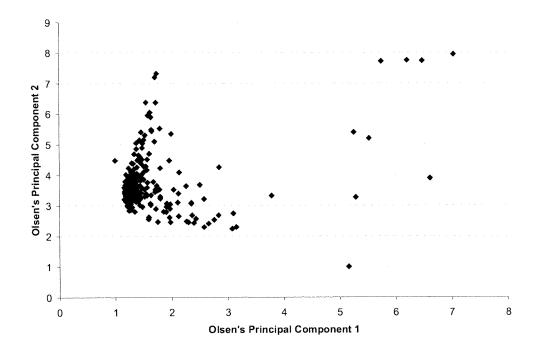


Chart 10: Systat PCA Score Plot for Principal Components 1 and 2

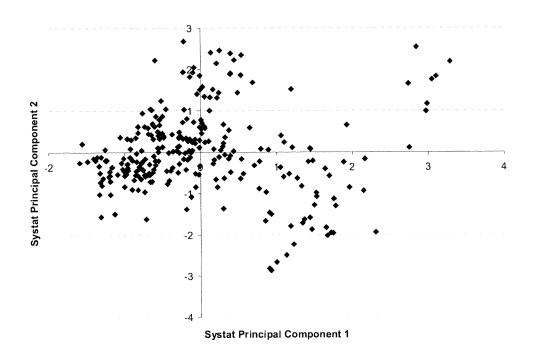
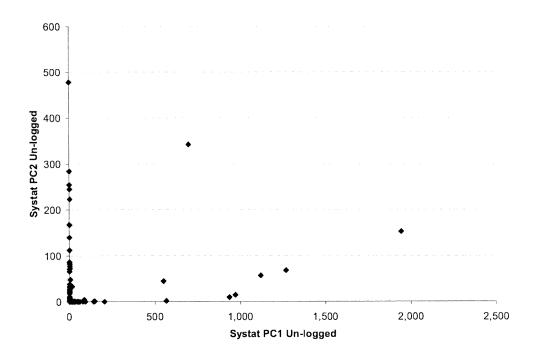


Chart 11: Systat Principal Components Converted from Logarithmic Scale to Real World Scale



Revisiting Missing Data: A File With 419 Samples And 56 Variables Without Missing Values

101. We were able to use the original 315 variables found in Dr. Olsen's original database and create an Excel sheet with 419 samples and 56 variables with no missing values.

Remember that Dr. Olsen had only 267 samples with 26 variables. In our recreation of the Excel sheet, the variables were selected based only on percentage of observations available.

102. A query run on the database that downloads all of the records with "SW:S", which is all of the surface water data produces 66,260 rows of data. These are ported into an Excel sheet.

A small example from this Excel sheet is presented below. This Excel sheet is then transformed into an intermediate Excel sheet that looks like the second example table below. This

intermediate Excel sheet has 6,564 rows of sample data with sample group and associated variable values.

103.

Sampleky	Paramky	ParamID		Value		Sa	mpleGrp	
105152	4	Alkalinity (as CaC	O3)	182		BS-REF3:	9/1/2005:SW	:S:-:-
105152	8	Chloride		12.44		BS-REF3:	9/1/2005:SW	':S:-:-
105153	42_	Nitrite + Nitrate (a	ıs N)	0.368		BS-REF3:	9/1/2005:SW	':S:-:-
Parameter Key								
sampleky	sample gro	up	$\geq$	> 4	8	39	42	
105152		/1/2005:SW:S:-:- \		182	12.44			
105153		/1/2005:SW:S:-:-					0.368	
106054		/1/2005:SW:S:-:-						
106172		/1/2005:SW:S:-:-				22		
106395		/1/2005:SW:S:-:-				42		
106871		)/1/2005:SW:S:-:-						
102151		5/2005:SW:S:-:-		402	30	340	0.277	
106276		5/2005:SW:S:-:-						
102232	EOF07:5/2	3/2005:SW:S:-:-					1.397	
102233	EOF07:5/2	3/2005:SW:S:-:-						

Paramky 39 doesn't appear until much later in the data, thus it's absence from the first table.

3000

Data from the database usually has several samples for each sample group (six 104. samples for the BS-REF3:9/1/2005:SW:S:-:- sample group in above example). The rows of data for a given sample group are collapsed into a single row. The rows are collapsed by moving values into missing areas in the first row of a given sample group. When there is more than one value for a variable the values are averaged. Below are the collapsed rows for the above example.

sample	sample group	4	8	39	42
<u></u>	BS-REF3:9/1/2005:SW:S:-:-	182	12.44	32	0.368
	EOF07:5/15/2005:SW:S:-:-	402	30	340	0.277
	EOF07:5/23/2005:SW:S:-:-			3000	1.397

104737 EOF07:5/23/2005:SW:S:-:-

106277 EOF07:5/23/2005:SW:S:-:-

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- 105. This Excel sheet is the summary spread sheet for the creation of the database. This spreadsheet (referred to as EDA\_Sample in the CDM report) has 2,681 rows with 315 columns (each column is a variable).
- 106. This spreadsheet is further reduced by eliminating samples that have fewer than 20 observations on the 315 variables (i.e. of the 315 variables, only 19 or fewer have data). This results in an Excel sheet with 835 sample rows with at least 20 variable values in each row.
- 107. The database is further reduced by keeping only variables with < 24% of missing values. This produces an Excel sheet with 835 samples and 56 variables.
- 108. Finally, we retain only samples where all of the 56 variables have values (i.e. no missing values for the variables). This final Excel sheet has 419 sample rows with 56 variables and no missing values.

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109.

What I Did to Obtain the Maximum Available Data	<u>Samples</u>	<u>Variables</u>
Full Data After Collapsing to Final Structure for Samples	2,681	315
Samples with Less than 20 Variables with Data	1,846_	315
Samples with a Minimum of 20 Variables with Data	835	315
Variables with data in less than 25% of samples	835	259
Reduction to Variables with 25%+ Samples with Data	835	56
Samples with Any Missing Data on 56 Variables	416	56
Samples with No Missing Data on 56 Variables	419	56
What Dr. Olsen Retained		
Samples Dr. Olsen Retained	573	26
Samples with Any Missing Data on 26 Variables	306	26
Samples with No Missing Data on 26 Variables	267	26
·		

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- 110. In our reduction to the smallest dataset with no missing data, we obtained 56 variables. These 56 variables do NOT include the four bacteria variables. The Excel sheet created following Dr. Olsen's own methods is **missing four of the 26 variables** crucial to his PCA runs. The four missing variables are total coliforms, E. coli, enterococcus, and total coliforms.
- 111. The four bacteria variables were forced back into the analysis data set. This produced a large data set with 835 samples and 60 variables. However, when we then eliminate samples with missing data, we keep only **296 samples and 60 variables**. This is our final dataset for analysis, constructed considering only the use of all data and the elimination of samples wwith missing data.
- 112. There is no consistent explanation of the difference between Dr. Olsen's data and the data set we constructed. It is NOT accounted for with data rejected by Dr. Olsen because of his claims for samples in areas with cattle. There are, furthermore, severe differences between data on the Access database and data in Dr. Olsen's final Excel database, indicating that he: added data values in some cases with no documentation as to why, threw away data values in other cases, again with no documentation as to why, and on 3% of the records changed values with no explanation as to why.
- 113. Using the full set of data we derived with no missing values and including the bacterial data, we reanalyzed the data. Results are shown in Table 3 below.

48

Table 3. Analysis of the 296 Samples With 60 Variables.

## Rotated

	1	2	3	4	5	6	7	8
TOTAL_CADMIUM	0.973	0.065	-0.031	0.006	0.016	0.064	0.046	0.089
TOTAL_BERYLLIUM	0.962	0.131	-0.012	-0.005	0.023	0.044	0.091	0.032
TOTAL_SILVER	0.943	0.045	-0.014	0.04	0.038	0.06	-0.007	0.166
TOTAL_ANTIMONY	0.909	0.131	0.058	0.122	0.057	0.038	-0.067	-0.034
TOTAL_THALLIUM	0.894	0.095	0.059	0.099	0.073	0.032	-0.002	-0.001
DISSOLVED_CADMIUM	0.865	0.001	0.469	-0.077	-0.001	0.044	-0.043	-0.009
DISSOLVED_THALLIUM	0.858	0.007	0.49	-0.068	-0.008	0.042	-0.036	-0.012
DISSOLVED_BERYLLIUM	0.851	0.009	0.466	-0.061	0.012	-0.004	-0.032	-0.009
DISSOLVED_ALUMINUM	0.828	0.209	0.355	-0.208	0.003	0.093	0.07	0.042
TOTAL_SELENIUM	0.81	0.16	0.08	0.124	0.063	0.075	0.068	-0.22
TOTAL_KJELDAHL_NITROGEN	0.791	0.412	0.021	0.024	0.069	0.093	0.046	0.006
DISSOLVED_ANTIMONY	0.744	0.06	0.615	-0.062	0.034	0.066	-0.049	0.056
DISSOLVED_IRON	0.732	0.299	0.481	-0.196	0.067	0.1	0.038	0.005
DISSOLVED_LEAD	0.726	0.122	0.594	-0.069	0.004	0.041	0.001	-0.064
DISSOLVED_SILVER	0.725	0.033	0.666	-0.069	0.036	0.028	-0.047	0.033
DISSOLVED_VANADIUM	0.717	0.029	0.515	-0.014	-0.004	0.065	-0.027	0.244
DISSOLVED_COBALT	0.604	0.286	0.515	0.059	0.048	0.053	-0.01	0.076
TOTAL_P4500PF_	0.129	0.883	0.171	0.076	-0.203	0.181	-0.029	0.042
TOTAL_COPPER	0.146	0.877	0.07	0.037	0.083	0.162	0.003	-0.063
TOC	0.138	0.851	0.149	0.046	0.143	0.242	0.002	-0.034
TOTAL_DISSOLVED_P4500PF_	0.067	0.815	0.183	0.142	-0.335	0.191	-0.139	0.033
TOTAL_POTASSIUM	0.121	0.814	0.207	0.367	-0.152	0.071	-0.059	0.022
TOTAL_NICKEL	0.268	0.783	0.11	0.176	0.082	0.045	0.235	0.266
SOLUBLE_REACTIVE_P4500PF	0.034	0.783	0.166	0.129	-0.36	0.222	-0.093	0.059
TOTAL_ARSENIC	0.342	0.762	0.102	0.135	0.17	0.121	0.134	0.107
AMMONIA_NITROGEN	-0.257	0.759	0.12	0.061	0.227	0.118	0.094	-0.091
TOTALIRON	0.238	0.692	0.035	-0.338	0.255	0.146	0.398	0.02
TOTAL_ALUMINUM	0.234	0.665	0.026	-0.386	0.151	0.175	0.423	0.052
TOTAL_ZINC	0.513	0.622	0.052	-0.002	0.093	0.102	0.153	0.1
TOTAL_COBALT	0.572	0.611	0.015	-0.079	0.067	0.046	0.341	0.158
DISSOLVED_BARIUM	0.133	-0.164	0.913	0.091	-0.147	0.054	0.15	-0.005
DISSOLVED_MAGNESIUM	0.232	0.185	0.898	0.17	0.036	0.024	-0.046	-0.098
DISSOLVED_CALCIUM	0.138	-0.292	0.861	0.287	-0.001	0.026	0.037	-0.038
DISSOLVED_CHROMIUM	-0.133	0.131	0.814	0.009	0.11	0	-0.055	-0.016
DISSOLVED_SODIUM	0.051	0.136	0.796	0.433	-0.165	-0.132	-0.166	0.118
DISSOLVED_SELENIUM	0.564	0.049	0.764	-0.079	0.03	0.039	-0.035	-0.155

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0.006   -0.065   -0.059   -0.079   -0.097   -0.091   0.051   0.179   -0.179   -0.179	0.031 0.193 0.045 -0.091 0.02 0.195 -0.144 -0.046
-0.059 -0.079 -0.097 -0.099 0.051 0.194 -0.179	0.045 -0.091 0.02 0.195 -0.144 -0.046
-0.079 -0.097 -0.099 0.051 0.194 -0.179	-0.091 0.02 0.195 -0.144 -0.046
-0.097 -0.099 0.051 0.194 -0.179	0.02 0.195 -0.144 -0.046
-0.099 0.051 0.194 -0.179	0.195 -0.144 -0.046
0.051 0.194 -0.179	-0.144 -0.046
0.194	-0.046
-0.179	
	~ 40
0.444	0.19
-0.141	0.188
0.117	0.056
-0.139	0.079
0.387	0.113
0.053	0.042
0.039	-0.022
0.032	-0.002
0.109	0.122
0.784	0.153
0.134	0.822
0.454	0.077
0.157	0.056
0.172	-0.136
0.11	-0.14
0.330	-0.144
	0.139 0.387 0.053 0.039 0.032 0.109 0.784 0.134 0.454 0.157

"Variance" Explained by Rotated Components

				1			
1	2	3	4	5	6	7	8
14.67	11.987	10.655	5.131	1.92	2.72	2.025	1.339
5				7	3		

Percent of Total Variance Explained

CICCIII	OI I Ottal V	ananoo Expi	airioa				
1	2	3	4	5	6	7	8
24.45	19.978	17.758	8.552	3.21	4.53	3.376	2.231
8				2	8		

114. Many dissolved chemicals enter into the first and third principal components when they are included in the PCA runs. Phosphorus no longer loads onto the same component as fecal coliform, e-coli, total coliform and enterococcus. These latter do enter as a group to define a component, but not until the sixth principal component and not in the same component as the

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phosphorus variables. These PCA results indicate that other variables are important in addition to the 26 variables discussed in the CDM report, and that the "signature" discovered by Dr. Olsen disappears when he brings in the full set of data available.

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**EXPERT REPORT OF VALERIE HARWOOD** 

Dr. Harwood claims to have discovered a bacterium that carries a marker that uniquely 115.

identifies poultry litter – the poultry litter biomarker (PLB)<sup>19</sup>. Using this marker, she claims it is

possible "to detect and quantify the amount of poultry-specific contamination in environmental

samples, including soil, edge of field, surface water, and ground water samples collected in the

IRW."20

In her report, Dr. Harwood explains the importance of determining the sensitivity and 116.

selectivity of a biomarker. "Sensitivity (the frequency of positive results when the contaminating

source is present) and specificity (the frequency of negative results when the contaminating

source is absent) are among the most important attributes of a useful MST test."21 Failure to

establish either of these characteristic renders a test useless, since high error rates mean that

use of the biomarker is not reliable.

Dr. Harwood does not establish that the marker she claims to identify poultry litter has 117.

the requisite sensitivity or selectivity. Her sample is too small to measure any of the standards

she establishes for either sensitivity or selectivity. Further, the cavalier sampling procedure

used by the state to collect materials for testing is so flawed as to render it useless. This report

addresses the statistical problems with Dr. Harwood's work and shows that none of her

conclusions can be supported.

19 CDM Report, page 6-3120 Harwood Report, paragraph 43, page 17

<sup>21</sup> Harwood Report, paragraph 42, page 17

General Principals of Sampling

118. There are four common sense issues to consider in drawing a sample. The first is

determining what is to be measured. The second is the precision required for the estimate. The

third is whether the sample is "representative". The term representative simply means that a

sample selected from a population can be used to draw inferences about that population. The

fourth is how to sample the population.

What to Measure

Determining what is to be measured is harder than it may seem. In Dr. Harwood's case,

she wanted to know two statistics - how frequently does the marker show up in poultry, and

how frequently is it absent in other animals. The latter is much more difficult to measure, since

you are looking for something that may or may not be there.

However, this is a very common problem in statistics. For example, in biostatistics and 120.

epidemiology health researchers frequently face the problem of detection. The problem of

detection is that, when an event occurs, we need to know about the event. The Centers for

Disease Control (CDC) monitors hospitals for outbreaks of unusual diseases or patterns of

diseases. The EPA and NASA are working jointly to combine satellite data with EPA tower data

to detect particulate air pollution. In quality control, the object of the collection of data is to find

that flaws do not exist in the product or process. A similar process is used in accounting and

audit. In all of these cases, a reasonable sample size is necessary to ascertain that the error

rate is below a certain threshold.

- 121. A simple example follows. Suppose I want to know how many people in the United States have a birthday in January. Assume that all months have equal numbers of days and that birthdays are spread uniformly throughout the year, so the chance of being born in January is one-twelfth. If I took a random sample of size 12, I'd expect to get one January birthday on average, but in fact I only have a 38% chance of getting one person with a January birthday. I have a 62% chance of getting zero or two. So if I take a sample of size 12 (a sample that would be large relative to what Dr. Harwood uses), I could extrapolate that result to the U.S. population, but I'd know very little about the number of people who have a birthday in January. In fact, I could easily conclude that NO ONE in the population has a birthday in January but I'd be wrong. Now suppose that I want to know the number of people in the U.S. who have a birthday on January 1 in a non-leap year. The chance with the same small sample size of getting someone with a **rarer** event is much lower in this case there is a 97% chance of getting no one with the January 1 birthday. But this does not mean that no one in the U.S. has a birthday on January 1.
- 122. But that's not the problem that Dr. Harwood is attempting to address. In the example above, I start with the conditions where I know the probability (because there are 12 months and a uniform distribution of births in my example). In the above example, I only want to know what the possible outcomes are. BUT Dr. Harwood doesn't know the relative frequency of the biomarker in poultry or more importantly in other species. For the example I gave above, where we know the probability is 1 in 12 (.083), we can determine how likely it is to get **no** positive outcomes. In the case where we don't know what the frequency of the biomarker is, we have to estimate the frequency from what we don't see. If we sample 12 animals using independent sampling techniques and observe no animals carrying the biomarker, the estimate for the proportion of animals with the biomarker is as high as 32% with a one percent chance the

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number is actually higher than that. It could be 32% of animals in the total population carry the

biomarker. It could be 21%, it could be 5% - we have no way of knowing.

Note that, Dr. Harwood doesn't have samples as large as 12 - hers are on the order of 123.

two or three. That means that the probability that animals in the population carry the biomarker

can be as high as 78%, even when she doesn't observe an animal with the biomarker.

**How Precise?** 

In the examples given above, the discussion focused on one measurement - how many 124.

animals with a marker. Dr. Harwood compounds the difficulty of the problem by considering

whether the rates she studies differ by whether they are in the IRW or outside.

125. For comparisons between groups, there is sampling variation associated with each

group separately. There is a certain amount of sampling variation associated with samples from

inside the IRW. There is also sampling variation associated with samples from outside the IRW.

To compare the results between the groups, the amount of sampling variation would be

expected to at least double if the sample sizes are the same, or more if the sample sizes are

different.

From Dr. Harwood's Table 2 22, she shows samples of size 5 for beef cattle inside and 126.

5 for beef cattle outside the IRW. With a sample of size 5, the best she could determine is that

with no samples showing the biomarker, the prevalence of the biomarker is less than 60%. In

other words, as many as 60% of the cattle in either group could have the biomarker and she

<sup>22</sup> Harwood Report, page 24

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could still get a sample of five cattle with no biomarker. As for comparing the rates between two groups of cattle, each with five in the sample, it would be impossible to make any determination of the differences between two groups.

- In the same table, she shows that she has only one swine sampled inside and one 127. sampled outside. There is NO statistical test that would allow any comparison of a sample of one with a sample of one; it is impossible to calculate any variability around the sample estimate. For a sample of size one, the outcome is either 0% (no marker) or 100% (marker found) – not very informative. The reliability of an estimate for a characteristic in the population is based on the variability measured in the sample. With a sample of size one, the variability is infinite, meaning there is no reliability. In other words, by taking a sample of one swine, Dr. Harwood knows nothing about whether any other swine in the population of swine carry the marker.
- In fact, the same can be said for all sample sizes in this table, all of which are of size 5 128. or less. They are all so small that no inferences can be drawn from any of these samples about the presence or absence of the biomarker. Further, it would be impossible in most cases to even compare inside the IRW to outside the IRW since the sample sizes are too small to permit the calculation – it isn't even possible to do the calculation since the calculation in some cases would involve dividing by zero, a mathematical impossibility.

129. Finally, the other issue of concern is the precision Dr. Harwood says is required for her results to be acceptable. From her first deposition, Dr. Harwood says that "generally, in PCR, your error rate should be 5 percent or less".<sup>23</sup>

130. To calculate an error rate, one has to set up a table of the form:

	l r	utn
Test	<u>Positive</u>	<u>Negative</u>
Positive	а	b
Negative	С	d

where the entries a, b, c, and d are counts of outcomes.

131. To measure a number like five percent, either b+c has to be very low relative to a+d (to ensure that the number is much lower than five percent), or the sample size has to be large enough to make a determination of the actual proportion. Consider that for a sample of size 31 (the number in Harwood's Table 2), the only proportions that can be estimated are 0/31, 1/31, 2/31, and so on, or 0%, 3.2%, 6.4%, 9.6%, and so on. In other words, if there is more than one error, the test fails the standard set by Dr. Harwood with this sample, and that requires combining all samples from cattle, swine, ducks, geese, and humans and the assumption that the error rates are the same for all groups. If they differ between groups, the problem is compounded since there is another level of variability in the outcomes to control.

- 132. To summarize, Dr. Harwood cannot achieve her own standard:
  - the sample size is too small to even measure a number like 5%,
  - with multiple types of animals tested, the measurement is confounded,

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<sup>&</sup>lt;sup>23</sup> Harwood Deposition 1, page 266, lines 10 and 11

> she did not perform these tests even though she clearly stated they were necessary for the acceptance of the biomarker.

# Representativeness

- To ensure representativeness of a sample, there needs to be either a sampling 133. procedure in place that catalogs where the population is to be found and how it will be sampled, or a model explaining the movement of the population and how it will be captured. For example, in a clinical trials setting, the sampling requires an assumption that the population is coming to hospitals and will be captured at random, and the real randomness in a clinical trial comes from the administration of a treatment or control to each person coming to the hospital.
- In a experimental design setting, especially this one in the IRW, the population doesn't 134. come to the researcher, so the researcher has to go to the population. There need to be standards as to how the sample is selected, the likelihood of selection of a unit in the sample, and methods to allow extrapolation of the results of the sample to the population.
- Dr. Harwood has none of this in place. She doesn't know where the population is (e.g. 135. dairy cows), how many there are, how they were selected, nor how the populations interact with one another. This latter point relates to the fact that many of the animals cohabitate in areas, and so are exposed to similar influences. Testing one group may be correlated with testing of another group, but Dr. Harwood wouldn't know this is the case since there is no sampling frame or documentation that describes how the sample was selected from the population, or even what the population is.

136. This point is made over and above the concerns expressed above about the inadequacy of the sample sizes. Even with large sample sizes, the sample can be nonrepresentative (and biased) and so not very useful for analysis. In this case, no effort of any type was made to ensure that the sample represented a population.

# **How the Samples Were Selected**

- 137. The final point has to do with the method for sampling. Much of the "sampling" done in this case was cluster sampling. The analyses conducted by Dr. Harwood and all of the statistics she presents all rely on an assumption of simple random sampling. This simply didn't happen.
- 138. A cluster sample is where multiple observations are taken from the same location, typically to reduce the cost of collection. The problem is that, units that are in the same location are more likely to be similar than units from different locations. This means that the variability of the observations increases, because there is the variability due to individual variation, and additionally the variation associated with the clusters being sampled.
- 139. This is a common phenomenon in surveys a necessary evil to reduce the cost of data collection. In a survey of a human population about income, people who live on the same block are more likely to have similar incomes than those on different blocks. It is common to sample four households per sampled block in a survey to measure income or unemployment, but once the interviewer has spoken to the first household, there is less useful information from the other three households on the same block relative to households on other blocks.
- 140. The same is true for Dr. Harwood's data collection. Sampling multiple cow pies within the same field leads to two problems. One is that the cows milling about together in the same

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field are likely to be much more similar to one another than cows in different fields (same feed, same water supply, etc.). The second problem is even worse – what's to keep the researcher from collecting multiple cow pies from the same cow? It's not as if they are distinguishable on examination – unless you are following each cow.

141. Because of this, Dr. Harwood's data is even less "precise" than she would expect, since the sampling methods used lead to significant increases in the variability of the outcomes. For this and for all the preceding reasons, Dr. Harwood's findings are meaningless.

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### **APPENDIX 1: PAST EXPERIENCE**

My background covers 30 years of research and study in the areas of statistics, economics, and their application to business problems. I am Managing Partner of Analytic Focus LLC, a company headquartered in Birmingham, Alabama. A portion of our work is conducting research in legal issues, including providing litigation support and expert witness services when requested. Some of our work focuses on measurement and mitigation of risk for financial intermediaries. The final area of our practice is in support of Federal and State agencies needing economic and financial analysis to pursue their missions. I am also a research professor in the School of Business and the School of Public Health at the University of Alabama – Birmingham.

In litigation, our firm has focused on class certification issues, intellectual property, antitrust, and regulatory compliance. In banking and insurance, we offer services regarding audit reliability, risk measurement, model validation, and optimization of operations. For regulatory agencies, we have contracts with several Federal agencies to determine risk to funds managed by the agencies or operations conducted by the agencies.

Prior to founding Analytic Focus, I was a director for ARPC, a firm in Washington, DC where I provided many of the same services currently offered by Analytic Focus. From the beginning of 1997 through the end of 1999, I was a Director for Price Waterhouse and subsequently PricewaterhouseCoopers. In this position I headed up two different staff groups, one the financial research group in the Survey Research Center (SRC) run by Price Waterhouse, the other the data mining group. Our research efforts in the SRC was in support of business to business consumer research and financial analysis and for the Federal Government to research regulatory impact. In the data mining group we provided fraud detection services for financial services organizations, optimization research for businesses concerned with supply chain issues in production, and analysis of delivery systems for a number of major delivery companies. This latter work required coordination with our supply chain group and the three directors in charge of these operations formed an "Analytical Trust" where we worked jointly on the statistical and financial aspects of the design for these programs. On the whole, we combined resources in this small group in operations research, statistics, mathematical economics, finance, and system design to answer complex analytical questions.

Before joining Price Waterhouse, I was Chief Statistician for the Federal Deposit Insurance Corporation and the Resolution Trust Corporation, where I was responsible for all research on valuation of properties and assets taken in by the FDIC and RTC in the banking crisis of the 1980s and 1990s. I also supported research into fraud, optimization of contracts with servicing companies, and consumer perceptions of their interactions with banks and savings and loans. I prepared and jointly presented results on the FDIC's consumer research to Congress, specifically the House Banking Committee in hearings on how consumers perceive what they are told regarding retail transactions in banks.

During this time, 1991 to 1996, I also served on a number of independent review committees for different Federal agencies to evaluate the quality of research conducted or research proposed for the National Institutes of Health, for the Department of Health and Human Services, for the Department of Justice, for Treasury, and for the Department of Agriculture. These committees were formed specifically to determine how to determine whether research presented to the Federal government could support conclusions drawn or to consider whether research proposed in grant applications would be adequate to study the topic in question.

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I also worked for a time in the private sector as Chief Statistician and a Vice President for Opinion Research Corporation, from 1989 through 1991. In this position I helped design over 100 consumer research studies focusing on acceptance of new products, pricing, and customer satisfaction. In particular I helped to design the largest ongoing customer satisfaction study conducted in the United States for the U.S. Postal Service to investigate all aspects of consumer reactions to operations of and interactions with the Postal Service.

From 1986 through 1989, I was the first Chief Statistician for the newly founded National Center for Education Statistics, an agency within the Department of Education. As the Chief Statistician I was responsible for the design of all surveys and research conducted by NCES, reports to Congress on the state of education in the U.S. and in the world, and on staff development in research methods. In particular, under my guidance, NCES was one of the first Federal statistical agencies to publish standards for operations and research. These standards are still required for the conduct of research by all NCES staff and all contractors working with the NCES.

From 1975 through 1986 I held a variety of positions at the U.S. Bureau of the Census, including Chief of the Survey Design Branch, where I was responsible for the technical aspects of all research conducted on the evaluation of surveys and the 1980 Decennial Census. I also designed research studies on the validity of surveys conducted by the Census Bureau, experiments to measure response validity, and helped a number of countries develop research programs regarding their economic and demographic research programs.

My first positions after graduation were with the Institute for Social Research at the University of Michigan and as Manager of the Survey Research Center at Oregon State University.

During this time I served on a number of different committees in professional associations including the American Statistical Association, the American Association for Public Opinion Research, and the Research Industry Coalition, including the presidency of the latter. For each of these associations I was involved in issues of ethics and professional standards in the research community.

I have also served as an adjunct or visiting professor at a number of universities, besides my current positions as an adjunct at UAB. I have also been an adjunct professor teaching statistics at the George Washington University and a visiting research professor at the University of Illinois.

### APPENDIX 2: RESUME OF CHARLES D. COWAN

## Key Qualifications

Charles D. Cowan is Managing Partner of ANALYTIC FOCUS<sub>LLC</sub>. Dr. Cowan has 30 years of experience in statistical research and design. He consults for numerous public and private sector entities on the design, implementation, and evaluation of research and the synthesis of statistical and sampling techniques for measurement.

Dr. Cowan has designed some of the largest and most complex research programs conducted by the Federal Government, including the Post Enumeration Program conducted by the Bureau of the Census to evaluate the 1980 Decennial Census, the Economic Cash Recovery valuations conducted by the Resolution Trust Corporation in 1990-95, and many evaluation studies conducted for the Justice Department, the Department of Defense, the Department of Housing and Urban Development, and the Treasury Department. He has provided expert advice to corporations and government agencies on the incorporation of complex research designs in demographic and economic measurement problems, including:

- Development of procedures used by the Resolution Trust Corporation and the FDIC for determination of the value of all assets held by the RTC\FDIC taken from failed banks and S&Ls. Results from this research were used in quarterly reports to Congress on the loss to the American taxpayer that resulted from these failures. These estimates of anticipated recoveries on assets were also used by the RTC and FDIC for financial reporting, leading these agencies to their first clean opinions from the GAO in their annual review of agency financial statements.
- Establishment of audit and sampling methods to determine the completeness and reliability
  of reporting and record systems. These procedures were used to both expand and
  streamline bank examinations for safety and soundness and also compliance
  measurement for the FDIC. These sampling techniques are applied in the audit of
  Federal agencies concerned with regulatory review of operations and systems, and related
  systems for banks, regulatory agencies, and law firms;
- Application of econometric and biometric procedures for measurement of credit risk in large portfolios of loans. These models are frequently used for a variety of purposes within financial institutions, such as the pricing of loans, the management of customers long term, decision making on workouts for delinquent loans, and for establishment of economic and regulatory reserves.
- Evaluation of research conducted for the Department of Defense, for the National Institutes
  of Health, and for the Department of Agriculture, each in response to Congressional
  inquiries on the validity of published results, and also for defendants in lawsuits involving
  evidence proffered by plaintiffs in furtherance of their suit.
- Model fitting and development of projection methods to measure the likelihood of loss or errors in recording in loans held by banks or put up for auction; measurement of the likelihood of fraud and/or noncompliance in systems, including bank holding companies, trading activities for brokers, and systems for compliance with health department and judicial requirements;

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- Incorporation of population demographic models with financial assessment models to predict risk for insurance companies and corporations in terms of number and value of potential claims in mass tort litigation.
- Development of procedures used by the Bureau of the Census for apportionment of population for revenue sharing purposes and the estimation of the undercount in the Decennial Census of Population and Housing. These procedures include application of capture-recapture methods to measure the size of the undercount in the decennial census, use of network sampling as an alternative measure for population size, and measurement of the reliability of data collected in the Census.
- Development of statistical methods to quantify the size of populations, including nomadic populations for the Census of Somalia, the undercount and overcount in the Census of Egypt, the number of missing children in Chicago, IL, and the number of homeless persons and families needing services in several large cities with transient populations.

Dr. Cowan teaches graduate and undergraduate courses in survey methods, statistics, and computer methods for analysis. He is the co-author of two books, one on evaluation of survey and census methods and one on econometric measures related to the welfare of the U.S. economy. He has written numerous articles on statistical methods, sampling, rare and elusive population research, and optimization techniques.

Prior to cofounding ANALYTIC FOCUS LLC, Dr. Cowan was a Director with ARPC and with Price Waterhouse, where he specialized in financial research, survey research, and audit sampling. From 1991 to 1996, Dr. Cowan was the Chief Statistician for the Resolution Trust Corporation and the Federal Deposit Insurance Corporation, where he designed research necessary to measure the loss from the Savings & Loan Crisis of the late 1980's and capitalization requirements for the RTC funds from the U.S. Treasury. Dr. Cowan also served as the Chief Statistician for the U.S. Department of Education, where he designed large-scale surveys of educational institutions to measure resource needs and availability, and for Opinion Research Corporation, where he designed predictive models of demand for automobile manufacturers, banks, and large horizontally diverse firms like GE and AT&T. Dr. Cowan worked for the U.S. Bureau of the Census, where he was the Chief of the Survey Design Branch and developed many of the techniques in use today for the evaluation of coverage in surveys and censuses.

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#### Education

Ph.D., Mathematical Statistics, The George Washington University, 1984

M.A., Economics, The University of Michigan, 1973

B.A., English and B.A., Economics, The University of Michigan, 1972

### Professional Experience

Co-Founder, ANALYTIC FOCUS LLC, January, 2002 to present.

Director, ARPC, November, 1999 to December, 2001.

Director, PricewaterhouseCoopers LLP, January 1997 to November, 1999.

Chief Statistician, Federal Deposit Insurance Corporation / RTC, 1991 to 1996.

Chief Statistician, Opinion Research Corporation, 1989 to 1991.

Chief Statistician, National Center for Education Statistics, US Dept. of Education, 1986 to 1989.

Bureau of the Census: Assistant Division Chief, International Statistical Programs Center, 1984 to 1986; Staff Liaison for Statistical Litigation Support, 1983 to 1984; Chief, Survey Design Branch, Statistical Methods Division, 1978 to 1983; Acting Chief, Survey Analysis and Evaluation Branch, Demographic Surveys Division, 1976 to 1978; Office of the Chief, Statistical Research Division, 1975 to 1976

Survey Research Center, Oregon State University: Manager, 1974 to 1975 Institute for Social Research, U. of Michigan: Assistant Study Director, 1972 to 1974.

### Professional Associations

Adjunct Full Professor, Statistics, University of Alabama – Birmingham, 2002-present. Associate Professor, Statistics, George Washington University, 1993 - 1998. Visiting Research Professor, Survey Research Laboratory, U. of Illinois, 1983 - 1989. Consultant, Dept. of Community Psychiatry, Johns Hopkins U., July 1985 - Dec 1987.

### Professional Societies - Memberships

American Statistical Association (ASA) American Association for Public Opinion Research (AAPOR) International Association of Assessment Officers

### Professional Societies - Positions

President, Research Industry Coalition, 1999-2000

Council Member, Research Industry Coalition, Representative from ASA, 1995-2000

President, Washington/Baltimore Chapter of AAPOR, 1998

Program Chair, American Association for Public Opinion Research, 1991-2

Program Chair, Section on Survey Research Methods, ASA, 1989-90

Secretary-Treasurer, AAPOR, 1985-1986

Associate Secretary-Treasurer, AAPOR, 1984-1985

Editorial Board, Public Opinion Quarterly, 1980-1984

Editorial Board, Marketing Research, 1989-2000

Chair, Conference Committee, AAPOR, 1982-1989

Chair, Committee on Privacy and Confidentiality, ASA, 1980-1981

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  Association, Section on Survey Research Methods, 1980.
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- Studies. Unpublished doctoral dissertation, The George Washington University, September 1984.
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- Brock, David W., Thomas, Olivia, Cowan, Charles D., Hunter, Gary R., Gaesser, Glenn A., and Allison, David B., Association between Physical Inactivity and Prevalence of Obesity in the United States, <u>Journal of Physical Activity and Health</u>, (forthcoming, January, 2009)

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# APPENDIX 3: PAST TESTIMONY

# Trademark Infringement:

Quiksilver v. Brunswick, circa 1997. Deposed, case settled. Worked for the defendant, who had started producing t-shirts under brand name Quicksilver, one of their boat lines. The boat line could be named Quicksilver, but Quiksilver produces "surfer" clothes and were concerned about trademark confusion. We conducted a survey to determine level of confusion and the likely damages caused. Brunswick dropped the t-shirt line and settled.

St. Johns Knits versus St. Johns, circa 1997. Deposed, case settled. Small firm in California named itself St. Johns and began to produce ladies casual apparel with name of St. Johns. Worked for plaintiff, conducting survey on trademark confusion and calculating damages.

Nitro Leisure Products v. Acushnet. **Antitrust,** Trademark, and Deceptive Sales Practices filed in Florida. Deposition in 2003, settled in 2004. Worked for defendant. Issue was whether claims regarding the performance of "used and repackaged" golf balls were valid. Survey conducted, used to support damage claims. Second simultaneous suit was Acushnet v. Nitro – work used in settlement of the two simultaneously.

Community First Bank v. Community Banks. Trademark infringement. Deposition, October, 2004. Worked for Defendant. Issue was that Pennsylvania based Community Banks, a multistate bank, opened branches in Northern Maryland. Community First Bank claimed it already had a charter in Maryland and the intrusion of Community Banks diminished the value of their name. Case resolved in favor of Defendant – dismissal on Summary Judgment.

### Trade Dress

Sound Board Manufacturer v. European Manufacturer. Trade dress infringement. Worked for plaintiff. Circa 1997. Issue was that European manufacturer bought a sound board from U. S. manufacturer, reverse engineered it, and sold their copy with exactly same layout and design in competition with U.S. manufacturer. Conducted survey of bands, churches, small recording studios, and other potential purchasers of mid-price sound boards. Case settled.

Guntersville Breathables v. Kappler. Trade dress infringement. Worked for plaintiff. 2004. A manufacturer of camouflage hunting clothes developed a unique camouflage design and used it for their primary line of clothes. A second manufacturer bought materials from same fabric company and produced exactly the same design for hunting clothes sold in similar outlets to the same population of hunters. Survey designed and implemented. Case settled.

VPX v. ABB. Trade dress infringement. Worked for defendant. 2006-7. A manufacturer of liquid energy drinks sold in gyms, health clubs, and big box retailers filed suit against another manufacturer of liquid energy drinks, claiming that the shape and type on the bottles of the defendant were the same as that of the plaintiffs and caused confusion among potential purchasers. Conducted surveys of potential purchasers of liquid energy drinks to determine whether confusion exists. Deposition in January, 2007, testimony in bench trial in January, 2007. Defendant won.

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## Patent Infringement:

Smith & Nephew v. Zimmer, circa 1999. Deposed, then case settled. Worked for defendant who admitted infringing on patent but claimed that the particular feature upon which they infringed was not important to the choice of the product by physicians. Product was hip replacement "cup" and "stem", and feature was machining of cup to minimize friction. We conducted a survey of physicians to determine what features were important to the selection of a hip replacement part. We used the survey to calculate damages; results were used in the settlement deliberations.

## Design Patent Infringement:

Leatt v. Alpinestar. Worked for Plaintiff. Leatt has a design patent on a neck brace used in active sports like Motocross and has successfully defended their patent against imitators. Alpinestar produced a new neck brace allegedly based on the Leatt design. Conducted a survey to establish whether confusion existed regarding whether the designs between the two neck braces were considered to be the same or substantially the same. Case on-going.

# Deceptive Sales Practices:

Executech v. Appleton Papers, circa 1998. Deposed, testified at class certification hearing. Class denied. Issue was whether Appleton Papers colluded with other manufacturers in the pricing of thermal fax paper products. Appleton had already won an antitrust case in Federal court on same issue. Conducted survey of pricing of product throughout Florida and proved that pricing of product was so discretionary at retail level that it was impossible to consider whether producer pricing had claimed impact at retail level. Case cited by Third District Court in Florida when tobacco class ruling in Florida was overturned on appeal.

Watkins et al. v. Dry Cleaners International, 2003. Not deposed, case settled before class hearing. Worked for defendant. Issue was whether DCI had properly informed customers of surcharge imposed to cover environmental costs. Plaintiffs claimed customers were confused and thought charge was improperly imposed tax. Survey conducted, damages calculated.

Fidelity Mortgage v. Seattle Times. Deceptive Trade Practices in Seattle Washington. Deposition in 2004. Worked for plaintiff. Damages calculated on lost sales because of publication of false interest rates. Case in appeals court.

Irena Medavoy v. Arnold Klein, M.D. et al.. Deceptive Sales practices case in California involving Botox, representing the cosmetics manufacturer. Worked for defendant. Deposed in 2004, case dismissed.

### Disparate Impact \ Discrimination

Apkins et al. v. Atlantic Marine – Mobile. Loss of jobs, loss of work hours, lack of promotions for population of blacks working for a manufacturer who laid off blacks first, re-hired (called back) blacks last, refused to promote, and kept overtime for only certain workers. Worked for plaintiffs. Analysis of hiring practices, lay off records, filings with Federal government, and other records to develop pattern of practice analysis. Case settled, no testimony.

Disparate impact in promotions for minority workers for a large public utility. Worked for plaintiffs. Analysis of testing and promotion procedures, development of methods to ascertain if skill tests used led to disparate treatment of minorities. Report submitted, case ongoing.

HOPE v. Illinois Chinese American Residence for the Elderly. Disparate impact for senior citizens for a public housing authority. Worked for city housing authority – plaintiff. Survey of senior citizens in a city to determine their attitudes and beliefs regarding different Federally sponsored senior citizen independent living facilities. Analysis of demography of general population in the city and comparison to distributions of residents in all independent living facilities in the city. Report and affidavit submitted, case ongoing.

Stein et al v. SLG Group. Disparate impact for minorities in availability of cemetery plots in multiple cemeteries owned by single holding company under the Fair Housing Act. Analysis of sales of plots to individuals to ascertain whether a pattern of practice existed. Worked for defendant. Case settled.

AHF COMMUNITY DEVELOPMENT v. City of Dallas. Disparate impact for minorities and families under the Fair Housing Act. Code inspections by police in the City of Dallas allegedly caused disruption and loss of fair use of housing in an affordable housing complex. Analysis of business reasons under HUD guidelines for all code inspections conducted by police and analysis of discriminatory and disparate impacts on residents. Deposition, July 2008. Case ongoing.

Mississippi Home Builders v. City of Brandon, Mississippi. Disparate impact for minorities and families under the Fair Housing Act. The City of Brandon, Mississippi is defendant in a case where the Homebuilders of Mississippi allege a new city ordinance has a disparate impact on minorities. The ordinance establishes a minimum for the size of new homes built in the city and the claim is that the minimum causes prices to be too high for new homes, having a disparate impact on minorities. Worked for defendant. Deposition, August 2008. Case ongoing.

# Toxic Tort:

Three separate **Toxic Tort** property value diminution cases filed in Florida between 1998 and the present. Deposition for the largest and latest case in 2001. All three cases were environmental contamination cases, with class actions brought against manufacturer. Worked for defense in all three cases on class certification issues and damages calculations. Deposed in last case, First Case class was not certified, Second case settled. Third: Bernice Samples, et al, v. Conoco, Inc.; Agrico Chemical Company; and Escambia Treating in the Circuit Court of the First Judicial Circuit in and for Escambia County, FL, Division: "J", June 2002, Deposition; Case settled.

## Other Antitrust:

North Jackson Pharmacy, Inc. et al v. Express Scripts, Inc. et al. Independent Pharmacies filed an antitrust case against Pharmacy Benefit Managers (PBMs). Worked for plaintiffs. Deposed in July, 2005; class certified.

North Jackson Pharmacy, Inc. et al v. Caremark Pharmacies filed an antitrust case against Pharmacy Benefit Managers (PBMs). Worked for plaintiffs. Deposed in May, 2006; class certification pending.

### Other cases:

Castro v. Ford Motor, Inc. **Wrongful Death** Suit filed in California. Deposition and Testimony in 2001. Worked for defendant. Survey used in case regarding use of Ford Explorers by the general public. Critiqued survey and damages calculations as rebuttal expert. Jury found in favor of Ford.

Mullinax v. Buffalo Rock. **Wrongful Death** Suit in Alabama. Deposition and Testimony in 2004. Worked for plaintiff. Sampling of trucks from Pepsi bottling plant taken and analyzed to demonstrate that Pepsi \ Buffalo Rock drivers frequently speed, even after plaintiffs mother was killed by speeding fully loaded truck. Results were that 70 to 80 percent of trucks were observed speeding during a three month period, and 90 percent of "roll-up" trucks were speeding during this period. Jury found in favor of plaintiff with sizable award.

BMW Management, Inc. v. Sizzler, Inc.. Lost value and population estimates for population affected in a marketing case where a franchisor allowed a new franchise to be built in the "blocked area" around an already existing franchise. Worked for plaintiff. Case settled – deposition, January 2006.

Silver Pines Homeowners Association et al. v. Silver Pine Builders et al. **Construction Defects** Damages case regarding the calculation of damages based on a sample of housing units inspected and resulting damages extrapolated to the full population of units built in a new subdivision. Worked for defense. Case settled – deposition, May 2007.

**Fair Labor Standards Act (FLSA)** case filed against Dollar General involving claims for overtime not paid for store managers. Analysis of hours worked, duties performed, activity types. Case initially resolved in Summary Judgment against plaintiffs. On appeal reestablished and awaiting trial. Deposition, July 2007.

DA-HEEM RODGERS, ET AL. V. AVERITT EXPRESS, INC., **Fair Labor Standards Act (FLSA) class action**, case involving claims for overtime not paid for truck drivers. Analysis based on travel patterns and frequency of involvement in interstate commerce and damages calculation. Worked for plaintiffs. Case ongoing – deposition, June, 2008.